



CHRISTIAN LEADERSHIP  
ALLIANCE

JOIN AN ALLIANCE  
OF LEADERS  
TRANSFORMING  
THE WORLD  
FOR CHRIST!

# WELCOME TO THE PLACE WHERE YOU BELONG



**Christian Leadership Alliance: A community where leaders connect, engage and grow.**

Are you equipped to lead with excellence in the 21st Century?

Christian Leadership Alliance provides the expert training and relational synergy to transform your leadership journey, equipping you to succeed as a Christian nonprofit leader in today's rapidly changing world.

**Who is the Alliance?** For more than 40 years, Alliance members have influenced the thinking and professional development of Christian nonprofit leaders. We believe Christian ministries should be trendsetters in organizational excellence. That's why this Alliance provides expertise in the "business" of ministry to allow you to pursue continuous improvement and excel on the frontline of kingdom mission.

Faith-based organizations and leaders are being transformed through the Alliance's biblically-based resources and experiences, and by enriching collaboration with like-minded Christians.

**Who are our members?** This Alliance unites leaders from all types and sizes of Christian nonprofits, businesses and educational institutions. There are 1,200-plus member organizations including some of the largest, most influential Christian nonprofits such as The Salvation Army, World Vision, Compassion International, Cru, The Navigators and many more. But the Alliance also includes many smaller and start-up nonprofits, plus individual members. These leaders are the influencers and world-changers of tomorrow.





# LEAD: START YOUR LEADERSHIP JOURNEY!

Christian Leadership Alliance equips you as you LEAD.

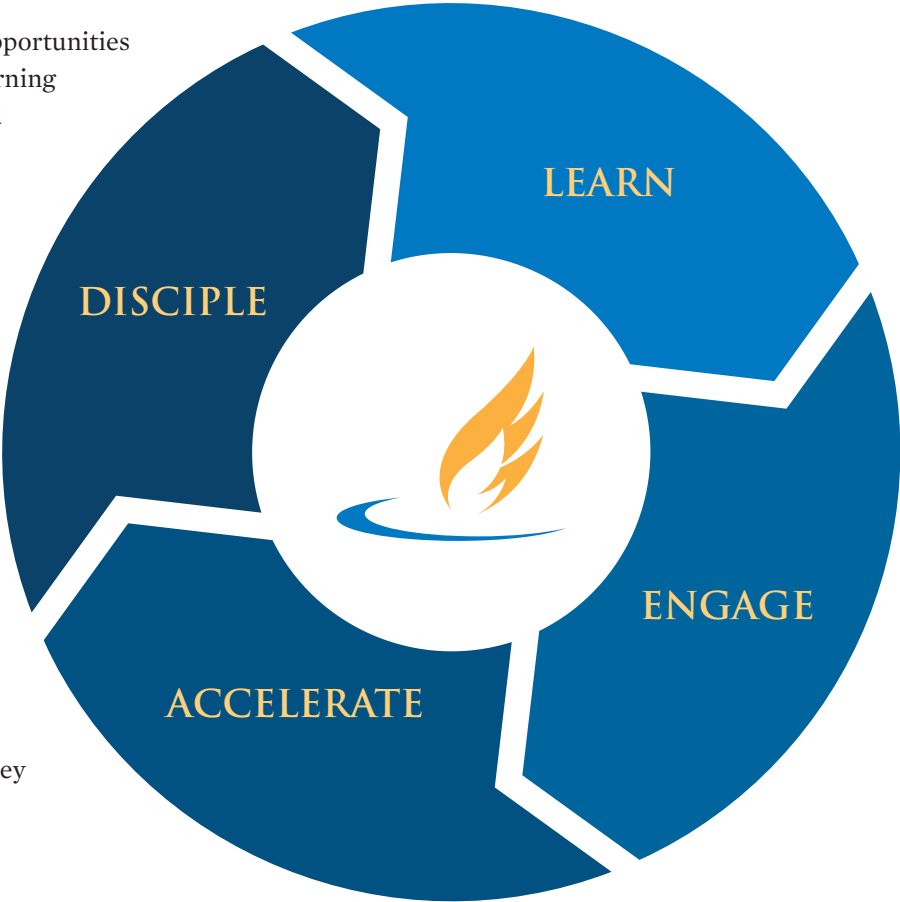
**L** The Alliance enables Christian leaders to **LEARN** through practical, biblically-based leadership resources and tools designed by frontline Christian nonprofit experts.

**E** The Alliance creates experiences and opportunities for Christian leaders to **ENGAGE** in learning deeply, building empowering relationships and collaborating for greater kingdom good.

**A** The Alliance transforms Christian leaders as they **ACCELERATE** their knowledge and competency by exploring core disciplines for leading Christ-centered organizations with excellence.

**D** The Alliance provides opportunities for leaders to **DISCIPLE** other leaders by creating opportunities to share biblically-based best practices and breakthrough ideas.

Christian leaders can accomplish far more when they are united — this spirit of unity reflects God’s clear biblical call. By engaging in this Alliance, members step into a transformational experience of belonging as they pursue their calling for the common good.



## The Transformational Pathway

1. LEARN	2. ENGAGE	3. ACCELERATE	4. DISCIPLE
<ul style="list-style-type: none"><li>■ Read the quarterly <i>Outcomes</i> magazine.</li><li>■ Subscribe to the monthly <i>Outcomes</i> Online eNewsletter.</li><li>■ Subscribe to the weekly <i>CLA Higher Thinking Blog</i>.</li><li>■ Watch/listen to <i>CLATV</i>: Internet TV and radio.</li><li>■ Access member-only content in <i>Content Central</i>.</li></ul>	<ul style="list-style-type: none"><li>■ Register for <i>The Outcomes Conference</i>.</li><li>■ Volunteer to serve at <i>The Outcomes Conference</i>.</li><li>■ Enroll in the <i>Outcomes Academy Online</i>.</li><li>■ Attend <i>Alliance gatherings and events</i>.</li><li>■ Connect with peers through <i>Alliance social media channels</i>.</li></ul>	<ul style="list-style-type: none"><li>■ Become a <b>Credentialed Christian Nonprofit Leader (CCNL)</b>.</li><li>■ Engage with the <i>Outcomes Leadership CORE</i>, offering four distinct pathways for your leadership journey.</li><li>■ Join a <i>Leader2Leader</i> peer advisory group to hone your leadership skills.</li><li>■ Attend advanced forums for Christian nonprofit leaders at <i>The Outcomes Conference</i>.</li><li>■ Apply your CCNL Credential for credits toward a <i>York College M.A. in Organizational &amp; Global Leadership</i>.</li></ul>	<ul style="list-style-type: none"><li>■ Teach or speak at <i>The Outcomes Conference</i>.</li><li>■ Facilitate an online module through the <i>Outcomes Academy Online</i>.</li><li>■ Write for <i>Outcomes</i> magazine or the Alliance’s <i>Higher Thinking Blog</i>, or provide content for <i>CLATV</i>.</li><li>■ Participate in the Alliance’s <i>Emerging Leader Initiative</i>, to equip the next generation of leaders.</li><li>■ <b>Sponsor, exhibit or advertise</b> with the Alliance to share your wisdom, resources and tools.</li></ul>

# DISCOVER EXPERIENCES AND RESOURCES DESIGNED FOR LEADERS LIKE YOU!



## ALLIANCE EXPERIENCES

Members receive discounts on these experiences.

- **The Outcomes Conference** — This highly acclaimed\* annual conference offers the nation's best training in Christian nonprofit leadership. This outcomes-oriented event features practical, biblically-based training led by frontline Christian experts. It provides powerful peer networking and collaboration opportunities. Continuing education credits are available through SHRM, CPE (NASBA), CFRE and the Alliance's CCNL credential program.

\*Listed as one of today's top Christian conferences by ChurchTechToday.com, ShareFaith magazine, and paulsohn.com.

- **Outcomes Academy Online** — These state-of-the-art online leadership modules hone your skills as you collaborate with other Christian nonprofit leaders.

- **Unique Gatherings** — Alliance members gather throughout the year in local community chapters and for smaller specialized group retreats.

- **Credential in Christian Nonprofit Leadership (CCNL)** — This respected multi-disciplinary professional credential connotes your ability to lead well a Christian nonprofit organization. A CCNL credential offers six credits towards a Master of Arts in Organizational & Global Leadership through York College Online.

- **Outcomes Leadership CORE** — Powered by *Lead Like Jesus*, this transformational experience of leadership development offers four distinct pathways for your growth and preparation as a leader: Identity, Integration, Immersion and Inspiration.

- **Leader2Leader** — These inspiring peer advisory groups are designed for C-level nonprofit executives who meet monthly for the purposes of mutual support, problem solving, and accountability.

## ALLIANCE RESOURCES

Members receive access to these resources.

- **Alliance Publications** — Receive top-rated member resources:

**Quarterly:** *Outcomes* magazine

**Monthly:** *Outcomes* Online eNewsletter

**Weekly:** The Alliance's Higher Thinking Blog

**Daily:** The Alliance's Daily Digital Paper

(Plus Alliance members receive discounted rates on the annual *Compensation Survey Report*, and a FREE subscription to *Christianity Today* magazine.)

- **CLATV** — 24/7 access to dynamic and inspiring video and radio programs from more than 100 Christ-centered thought leaders. You'll find channels featuring popular podcasts and segments from past Outcomes conferences.

- **Content Central** — Members gain exclusive access to the knowledge asset library that includes premium content from past publications, webcasts, recordings and live event segments.

Christian Leadership Alliance offers biblically-based, professional training in these key categories:

### Leadership:

- Executive Leadership
- Board Governance

### Stewardship:

- Financial Management
- Tax and Legal
- People Management and Care

### Relationship:

- Resource Development
- Communications and Marketing
- Internet and Technology



# FIND THE MEMBERSHIP LEVEL THAT IS RIGHT FOR YOU!

Every member is an integral part of the Alliance mission, and makes a unique contribution by participating in Alliance experiences and collaborating with like-minded Christians. There's a place for everyone in Christian Leadership Alliance!

- **Platinum** — (50 members per organization) Platinum membership is for organizations that represent the highest level of commitment to the mission of Christian Leadership Alliance. They have a conviction and culture that fully supports Christ-like leadership development. Their leaders freely share from experiences, best practices and wisdom for the common good of all Christian organizations.
- **Gold** — (25 members per organization) Gold membership is for organizations that place a priority on the development of their leaders. They are integral to the Alliance because they willingly serve and participate in the development of other nonprofit leaders.
- **Silver** — (10 members per organization) Silver membership is ideal for smaller nonprofit organizations with a hunger for leadership development and long-term growth. They seek to strengthen their foundation now for greater future impact.
- **Individual** — Individual membership is for those who demonstrate personal initiative in their professional development and growth. These leaders believe in an investment in their leadership because they long to add greater value wherever God calls them to serve.



Apply online at [www.christianleadershipalliance.org/membership](http://www.christianleadershipalliance.org/membership) or contact the Alliance Membership Coordinator at (949) 487-0900, ext.116 to determine the membership level right for you.



The Alliance thanks these members for our featured photographs:





# VOICES OF THE ALLIANCE

<p>“Christian Leadership Alliance is a place to bring leaders together to connect ... and impact the kingdom of God in significant ways.”</p> <p><b>Dr. Jerry White, President Emeritus, Chairman Emeritus, U.S. Board of Directors, The Navigators</b></p>	<p>“I started American Heritage Girls as a calling from the Lord, but I wasn’t equipped for it. He brought resources forward, and I believe that Christian Leadership Alliance is one of those resources. It has helped me to understand my role and what I’m to do.”</p> <p><b>Patti Garibay, Founder/CEO, American Heritage Girls</b></p>
<p>“At The Outcomes Conference, small nonprofits, large and in-between come together because we all have to face the same issues. The networking, teaching and training are great. I always walk away with something I didn’t have before.”</p> <p><b>Dr. Albert Reyes, President/CEO, Buckner International</b></p>	<p>“The Outcomes Conference is a spiritually nourishing and professionally encouraging experience that God uses to continually shape and direct me as a leader and a person.”</p> <p><b>Christina Blackman, Director of Development, Peter &amp; John Radio Fellowship</b></p>
<p>“My Outcomes Conference experience blessed me spiritually and sharpened my knowledge of stewarding my time, talent and treasure for greater kingdom impact.”</p> <p><b>Steve Hodgson, National Director, Reach Beyond</b></p>	<p>“Christian Leadership Alliance offers the most encouraging exchange of ideas across a broad spectrum of ministries seeking to achieve the same goal — care for and expand the kingdom of God.”</p> <p><b>Rick Miller, Executive Director, Brethren Retreat at Shipshewana Lake</b></p>
<p>“I think the individual life-on-life contact that happens at Christian Leadership Alliance’s conference is the very best gift that we give.”</p> <p><b>Beth Guckenberger, Co-Executive Director, Back2Back Ministries</b></p>	<p>“Going through the CCNL (Credentialed Christian Nonprofit Leader) process has allowed me to become positioned and prepared to tackle the workforce in a very unique way as a CEO, and as a leader.”</p> <p><b>Cary E. Vaughn, CEO/President, Love Worth Finding Ministries, Inc.</b></p>



## WHAT ARE YOU WAITING FOR?

Christian Leadership Alliance is the place where a leader like you belongs!

Decide today to take the step to become a part of a community that shares a God-given mission to equip and unite leaders who are called to transform the world for Christ.

Your voice, experience and wisdom will strengthen and inspire other leaders. What God gives to each of us is for the good of all.

We invite you to join the Alliance today!

Join Christian Leadership Alliance today at:  
[www.christianleadershipalliance.org/membership](http://www.christianleadershipalliance.org/membership)



*“There are different kinds of gifts, but the same Spirit distributes them. There are different kinds of service, but the same Lord. There are different kinds of working, but in all of them and in everyone it is the same God at work. Now to each one the manifestation of the Spirit is given for the common good.” — 1 Cor. 12:4–7*



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