

ONE ALLIANCE — ONE OUTCOME

*Equipping and Uniting Leaders
to Transform the World for Christ*

*There are different kinds of gifts,
but the same Spirit distributes them.*

There are different kinds of service, but the same Lord.

*There are different kinds of working,
but in all of them and in everyone it is the same God at work.*

Now to each one the manifestation of the Spirit is given for the common good.

I Cor. 12:4-7



CHRISTIAN LEADERSHIP
ALLIANCE

“I praise God for the scholarship I received for the Outcomes Conference Global Digital Experience. I learned so much on behalf of my Mongolian community, representing very much of a region of Northeast Asia including our country and two giant neighbors; Russia and China.”

John Beejin, Consultant for Asian Leadership Development Network

“Wow! Wow this is my best conference ever on LEADERSHIP. Thanks a million for this exposure. I’m enjoying every piece of word and gleaning on every iota of wisdom. This is a great INVESTMENT IN my life. My dream is to transform African Leadership God helping me. Thanks again!”

Julius Mbu Mengot, CEO, Centre for Leadership Excellence for African Nations

“It is amazing the topics and lessons imparted at the Outcomes Conference. I was surprised how isolated is my country of what is happening in other countries. We don’t have nothing like this experience nor organizations, nor lecturers. Nothing at all. Nobody is teaching these things in Peru. God Bless you all, and thanks for this experience.”

Jaime Sanchez, Christian Business Leader, Peru

“I can’t say enough about this opportunity to engage in relatable Christian transformation content! This Christian Leadership Alliance Outcomes Conference was a brilliantly innovative platform. Wow! The content is fantastic!! I’m so glad to have participated in this experience.”

Avis McGriff, Graduate Student, Regent University

“High quality training with opportunities to realize practical results for my ministry. The challenge is in determining which of the great ideas to implement first.”

Carl Dawson, CEO, His Healing Hands

A LEGACY OF UNITY

The success and impact of **Christian Leadership Alliance**, over the past four decades, lies in the testimonies of countless Christian men and women, and leaders of dynamic ministries who have invested their wealth of experience and knowledge by leaving a legacy to future generations of emerging Christian leaders.

Zechariah 4:10 reminds us that *God rejoices in small beginnings*. Little did those 20 leaders who gathered on March 20, 1976 know that they were doing more than meeting to share their best practices. Their belief that *Christian leaders are stronger together* was fueling a movement that would one day lead to increase the personal leadership and professional effectiveness of Christian Leaders in this country and around the world.

We are **One Alliance** equipping and uniting leaders to achieve **One Outcome** — a world transformed by the saving knowledge of Jesus Christ.

THE CURRENT REALITY

Far too many Christian nonprofit leaders haven’t received the training they need to effectively operate their organizations. Because of this **leadership competency gap**, those leaders and their organizations will not fulfill their mission or realize their intended kingdom impact.

Today there are over 1.5 million nonprofits in the United States. GuideStar lists 84,700 as faith-based. According to Forbes, over half of all nonprofits are destined to fail within a few years. The primary reasons include lack of leadership skills, no strategic plan and inefficiency in core operations.

The Center for the Study of Global Christianity at Gordon-Conwell Theological Seminary regularly publishes the Status of Global Christianity. Their research indicates that Christianity is growing faster than the population. Followers of Jesus outnumber those in every other faith and the projections indicate this will continue through 2050.

As the global Christian population swells, so does the growing demand for leadership training from a biblical worldview.

AN UNPRECEDENTED OPPORTUNITY

Today, we live in a time when technology makes it possible for Christian leaders to convene, collaborate and grow in community, no matter where on the map God has placed each of them. God provided us with a foretaste of this during the COVID-19 Pandemic when we were restricted in the ways we could meet.

In mid-March 2020, the global pandemic forced us to change the way in which we conducted our annual Outcomes Conference. We were blessed and amazed by the unexpected gift of a digital event platform. The entire Alliance rallied to seize what God was making possible in a time of unprecedented global uncertainty.

Through this platform, leaders from over 40 countries, representing all seven continents, were engaged in the conference. Among the international leaders 20% of them live in countries such as Yemen, Turkey, Pakistan, Israel and the Philippines. These are locations where Christians represent less than 5% of the total population.

Dr. Isaak Raj Alanka attended his first Outcomes Conference in 2012. He came from India with a big dream to plant churches. Every year since then he faithfully attends the Outcomes Conference and we have tracked his progress. By the 2019 Outcomes Conference, Dr. Alanka had successfully planted 1,000 churches in India!

With the launch of the Outcomes Conference Global Digital Experience 2020, he was able to personally host four live events for leaders throughout India. This gave his community of pastors the opportunity to experience the same kind of training that had significantly impacted his effectiveness as a Christian Leader over the past eight years.

In 2021, the Alliance hosted the second Outcomes Conference Global Digital Experience and this time equipped Christian leaders in 100 countries — 2.5 times more countries than in 2020!

This reach of the Global Digital Experience in 2021 demonstrates there is a **growing global demand** for the personal and professional Christian leadership development that the Alliance community faithfully provides.

THE INVITATION

Our strategy to respond to the great **global needs for Christ-centered leadership development**, creates an opportunity for champions within the Body of Christ to become the catalysts of this transformation.

The Alliance has three mission-critical initiatives that will accelerate momentum as we prepare to equip hundreds of thousands of leaders on an annual basis by 2025.

Maximize Technology: Fund technology development and software costs for the Community, Communications and Learning Management Systems (LMS) platforms.

Build Capacity: Add critical positions to maximize platform utilization, facilitate relevant content creation, and ensure ongoing resource development.

Expand Reach: Support the execution of timely research, marketing to increase Alliance awareness and the expansion of community.

We invite you to fuel the momentum! ►

“These messages on leadership from these seasoned Christian leaders and Jesus followers are pure gold. The Holy Spirit spoke to me powerfully this morning through these women and men of God. They inspired me to spend some time this morning with Jesus, listening to His voice and direction for me personally and as a leader of this ministry to the poor He has entrusted to me. Thank you for inviting them to share their Spirit-filled, Christ-centered wisdom!”

Jim Clark, Executive Director, Christian Service Center of Abilene

“Tremendously impacted by the thoughts and I never think in terms of leadership at the global level but for Asian and India and regional ones God has called me I know. After the Outcomes Conference it is as if God is calling me to a deeper level of leadership and open my eyes to the global arena of what God is calling and going to do in the days ahead. I strangely feel God is calling me to some kind of leadership to response to ... I almost weep ... with eyes wet. I praise God for these men and women of God.”

Mangthianlal Thangniang, Founder & President, Global Volunteers

“Thank you Christian Leadership Alliance for all that you are doing for the kingdom of God and for equipping His servants for His glorious cause. It is such a great joy to meet the leaders from different parts of the globe and to hear their heart and the wonderful work they are doing. Thank for the Privilege and for obeying the Lord in organizing this Global Digital Conference.”

Isaak Raj Alanka, Church Planter, India

“Thank you, Christian Leadership Alliance for bringing the cream of thoughts of leaders towards the biblical leadership. All of them expressed about service, servanthood and being true, transparent and sincere in heart and deeds. Ultimately who I am, matters.”

Rev. Andrew Natarajan, Annangar Methodist Church, Chennai, India



YOUR TRANSFORMATIONAL DIFFERENCE

The following grid outlines the strategic initiatives. These are the areas where you can become the champion who activates a transformational difference in the development of Christian leaders around the world.

STRATEGIC INITIATIVE	2021-2022	2022-2023	2023-2024	TOTAL
MAXIMIZE TECHNOLOGY	\$40,800	\$41,590	\$44,160	\$126,550
▶ Communications, Community and Learning Management System, Core Platforms				
BUILD CAPACITY	\$55,000	\$116,580	\$139,535	\$311,115
▶ Technology Coordinator	\$25,000	\$53,760	\$55,535	
▶ Content Coordinator	\$20,000	\$40,120	\$44,000	
▶ Resource Development Administrator	\$10,000	\$22,700	\$40,000	
EXPAND REACH	\$40,000	\$76,000	\$92,060	\$208,060
▶ Market Research	\$20,000	\$30,000	\$40,000	
▶ Increase Awareness	\$10,000	\$21,000	\$22,060	
▶ Community Growth	\$10,000	\$25,000	\$30,000	
TOTAL	\$135,800	\$234,170	\$275,755	\$645,725

We invite you to partner with Christian Leadership Alliance in three ways:

- 1. Pray** God will establish an army of Alliance Champions who will faithfully invest in developing the leaders called to transform the world for Christ.
- 2. Decide** to personally invest in this three-year plan with a one-time gift, a three-year commitment or a monthly recurring contribution.
- 3. Encourage** your friends and associates to support the equipping of the next generation of Christian leaders in this country and around the world.

Thanks for your prayerful consideration. I would be delighted to discuss this more with you!

With respect and gratitude,



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 Christian Leadership Alliance
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You may donate online at www.christianleadershipalliance.org/donate

Checks may be sent to:

Christian Leadership Alliance
 629 Camino de los Mares, Suite 309, San Clemente, CA 92673
 Attention: Suzy West

"I'm so impressed with the professionalism and excellence of Christian Leadership Alliance and the Outcomes Conference. The knowledge, good practices, tips and everything that you share is incredible, very useful for my daily work. Thank you!"

Daniel Diaz, Chief of Development, Generation to Generation Network, Guatemala

"Convener and catalyst, Christian Leadership Alliance is bringing thought leadership, practical resources, inspiration and provocation in the right mix to equip Christian leaders today and into the future."

Christine Talbot, SVP Human Resources, World Vision US

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