



CHRISTIAN LEADERSHIP ALLIANCE

JOIN AN ALLIANCE
OF LEADERS
TRANSFORMING
THE WORLD
FOR CHRIST!

WELCOME TO THE PLACE WHERE YOU BELONG



Sharpening Christian nonprofit professionals for greater kingdom impact.

Are you equipped to lead with excellence?

Christian Leadership Alliance convenes and trains Christian nonprofits and their employees across all levels of experience.

Who is the Alliance? For more than 47 years, Alliance members have influenced the thinking and professional development of Christian nonprofit leaders. We believe Christian ministries should be trendsetters in organizational excellence. That's why this Alliance provides expertise in the "business" of ministry to allow you to pursue continuous improvement and excel on the frontline of kingdom mission.

Faith-based organizations and leaders are being transformed through the Alliance's biblically-based resources and experiences, and by enriching collaboration with like-minded Christians.

Who are our members? This Alliance unites leaders from all types and sizes of Christian nonprofits, businesses and educational institutions. There are 1,200-plus member organizations including some of the largest, most influential Christian nonprofits such as Joni and Friends, The Salvation Army, World Vision, Compassion International, Cru, The Navigators and many more. But the Alliance also includes many smaller and start-up nonprofits, plus individual members. These leaders are the influencers and world-changers of tomorrow.



LEAD: START YOUR LEADERSHIP JOURNEY!

Christian Leadership Alliance equips you as you LEAD.

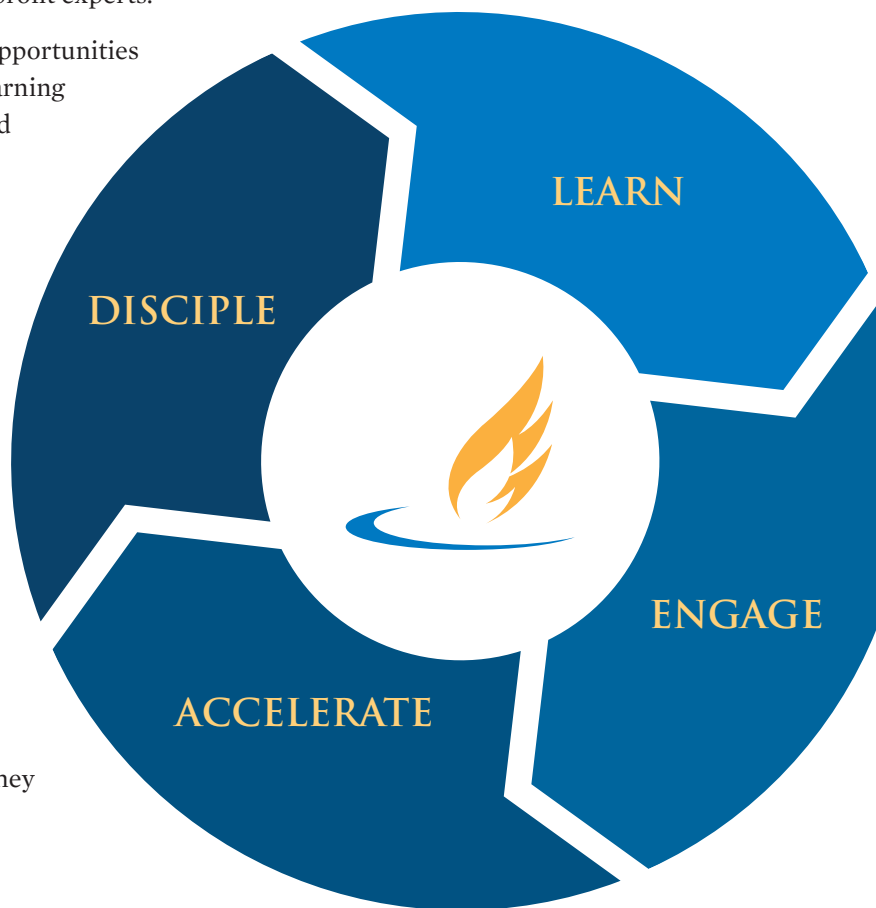
L The Alliance enables Christian leaders to **LEARN** through practical, biblically-based leadership resources and tools designed by frontline Christian nonprofit experts.

E The Alliance creates experiences and opportunities for Christian leaders to **ENGAGE** in learning deeply, building empowering relationships and collaborating for greater kingdom good.

A The Alliance transforms Christian leaders as they **ACCELERATE** their knowledge and competency by exploring core disciplines for leading Christ-centered organizations with excellence.

D The Alliance provides opportunities for leaders to **DISCIPLE** other leaders by creating opportunities to share biblically-based best practices and breakthrough ideas.

Christian leaders can accomplish far more when they are united — this spirit of unity reflects God's clear biblical call. By engaging in this Alliance, members step into a transformational experience of belonging as they pursue their calling for the common good.





The Transformational Pathway

1. LEARN	2. ENGAGE	3. ACCELERATE	4. DISCIPLE
<ul style="list-style-type: none"> ■ Read the quarterly Outcomes magazine. ■ Subscribe to the monthly Outcomes Online eNewsletter. ■ Subscribe to the weekly CLA Higher Thinking Blog. ■ Attend/watch an Outcomes Webcast. ■ Watch/listen to CLATV: Internet TV and radio. ■ Access free member-only content in Outcomes Academy. 	<ul style="list-style-type: none"> ■ Register for The Outcomes Conference. ■ Join the conversation inside the member-only community. ■ Enroll in a facilitated or self-paced course in Outcomes Academy Online. ■ Attend Alliance gatherings and events. ■ Connect with peers through Alliance social media channels. 	<ul style="list-style-type: none"> ■ Become a Credentialed Christian Nonprofit Leader (CCNL). ■ Attend advanced forums for Christian nonprofit leaders at The Outcomes Conference. ■ Apply your CCNL Credential for credits toward a York University M.A. in Organizational & Global Leadership. 	<ul style="list-style-type: none"> ■ Teach or speak at The Outcomes Conference. ■ Facilitate an online course through the Outcomes Academy Online. ■ Write for Outcomes magazine or the Alliance's Higher Thinking Blog, or provide content for CLATV. ■ Sponsor, exhibit or advertise with the Alliance to share your wisdom, resources and tools.

DISCOVER EXPERIENCES DESIGNED FOR LEADERS LIKE YOU

ALLIANCE EXPERIENCES

Members receive discounts on these experiences.

- **The Outcomes Conference** — This highly acclaimed* annual conference offers the nation's best training in Christian nonprofit leadership. This outcomes-oriented event features practical, biblically-based training led by frontline Christian experts. We are a community of leaders who invest in leaders, sharing the best of what they have learned for the greater kingdom good. It provides powerful peer networking and collaboration opportunities. Continuing education credits are available through CPE (NASBA), CFRE and the Alliance's CCNL credential program.

*Listed as one of today's top Christian conferences by ChurchTechToday.com, ShareFaith magazine, and paulsohn.com.

- **Outcomes Academy Online** — These online leadership courses developed with thought leaders and nonprofit ministry professionals will sharpen your skills as you collaborate with other Christian nonprofit leaders.
- **Maestro-level Leaders Cohorts** — Designed for Third Turn leaders who are planful about building future value, a successful succession and a mission legacy.

- **Credential Christian Nonprofit Leadership (CCNL)** — This respected multi-disciplinary professional credential demonstrates your ability to lead well a Christian nonprofit organization. A CCNL credential offers six credits towards a Master of Arts in Organizational & Global Leadership through York University Online.

- **Career Center** — Whether you are searching for your next opportunity to serve in a nonprofit or posting a job opportunity, Christian Leadership Alliance's Career Center is ready to help you make these new connections.
- **Global Digital Experience** — This 2-month digital experience of on-demand workshops, live faculty meet-ups and forums, and recorded Mainstage General Sessions will strengthen your personal and professional development.

RESOURCES YOU!



ALLIANCE RESOURCES

Members receive access to these resources.

■ Alliance Publications

Quarterly: *Outcomes* magazine

Monthly: *Outcomes* Online eNewsletter

(Plus Alliance members receive a FREE subscription to Christianity Today magazine.)

Weekly: The Alliance's Higher Thinking Blog

- **Annual Compensation Report** — In collaboration with Compensation Resources, the Alliance offers complimentary, for Platinum level, and member-discount who all who participate in the compensation survey.

- **CLATV** — 24/7 access to inspiring video and radio programs from more than 100 Christ-centered thought leaders. You'll find channels featuring popular podcasts and segments from past Outcomes conferences.

- **Outcomes Academy** — Members gain exclusive access to the knowledge asset library that includes premium content from past publications, webcasts, recordings and live event segments.

Christian Leadership Alliance offers biblically-based, professional training in these key disciplines:

Leadership:

- Executive Leadership
- Personal Leadership
- Board Governance

Stewardship:

- Financial Management
- Tax and Risk Management
- People Management and Care

Relationship:

- Resource Development
- Communications and Marketing
- Internet and Technology

FIND THE MEMBERSHIP LEVEL THAT IS RIGHT FOR YOU!

Every member is an integral part of the Alliance mission, and makes a unique contribution by participating in Alliance experiences and collaborating with like-minded Christians. There's a place for everyone in Christian Leadership Alliance!



- **Platinum** — (50 members per organization) Platinum membership is for organizations that represent the highest level of commitment to the mission of Christian Leadership Alliance. They have a conviction and culture that fully supports Christ-like leadership development. Their leaders freely share from experiences, best practices and wisdom for the common good of all Christian organizations.
- **Gold** — (25 members per organization) Gold membership is for organizations that place a priority on the development of their leaders. They are integral to the Alliance because they willingly serve and participate in the development of other nonprofit leaders.
- **Silver** — (10 members per organization) Silver membership is ideal for smaller nonprofit organizations with a hunger for leadership development and long-term growth. They seek to strengthen their foundation now for greater future impact.
- **Individual** — Individual membership is for those who demonstrate personal initiative in their professional development and growth. These leaders believe in an investment in their leadership because they long to add greater value wherever God calls them to serve.

Apply online at www.christianleadershipalliance.org/membership or contact Alliance Membership at (949) 487-0900, ext.116 to determine the membership level right for you.



The Alliance thanks featured photographs:



VOICES OF THE ALLIANCE

“Christian Leadership Alliance is a place to bring leaders together to connect ... and impact the kingdom of God in significant ways.”

**Dr. Jerry White, President Emeritus,
Chairman Emeritus, U.S. Board of Directors,
The Navigators**

“It was a tremendous experience to be able to connect with like-minded nonprofit leaders from around the country and hear from exceptional speakers such as Moody Bible Institute President, Dr. Mark Jobe, and Promise Keepers Chairman & CEO, Ken Harrison”.

**Brandon Harvath, CEO,
Medi-Share**

“The CCNL program has been a key leadership development offering for the leaders within our organization to gain a holistic understanding of nonprofit leadership from a biblical perspective. The reading, discussions with other Christian nonprofit leaders, and written reflections afford CCNL program participants an opportunity to really soak in the knowledge and wisdom imparted during the coursework.”

**Kevin Trotter, VP of Advancement
White's Residential & Family Services**

“I think the individual life-on-life contact that happens at Christian Leadership Alliance’s conference is the very best gift that we give.”

**Beth Guckenberger, Co-Executive Director,
Back2Back Ministries**

“I started American Heritage Girls as a calling from the Lord, but I wasn’t equipped for it. He brought resources forward, and I believe that Christian Leadership Alliance is one of those resources. It has helped me to understand my role and what I’m to do.”

**Patti Garibay, Founder/CEO,
American Heritage Girls**

“The Outcomes Conference is a spiritually nourishing and professionally encouraging experience that God uses to continually shape and direct me as a leader and a person.”

**Christina Blackman, Director of Development,
Peter & John Radio Fellowship**

“Christian Leadership Alliance offers the most encouraging exchange of ideas across a broad spectrum of ministries seeking to achieve the same goal — care for and expand the kingdom of God.”

**Rick Miller, Executive Director,
Brethren Retreat at Shipshewana Lake**

“Going through the CCNL (Credentialed Christian Nonprofit Leader) process has allowed me to become positioned and prepared to tackle the workforce in a very unique way as a CEO, and as a leader.”

**Cary E. Vaughn, CEO/President,
Love Worth Finding Ministries, Inc.**



WHAT ARE YOU WAITING FOR?

Christian Leadership Alliance is the place where a leader like you belongs!

Decide today to take the step to become a part of a community that shares a God-given mission to equip and unite leaders who are called to transform the world for Christ.

Your voice, experience and wisdom will strengthen and inspire other leaders. What God gives to each of us is for the good of all.

We invite you to join the Alliance today!



Join Christian Leadership Alliance today at:
www.christianleadershipalliance.org/membership



"There are different kinds of gifts, but the same Spirit distributes them. There are different kinds of service, but the same Lord. There are different kinds of working, but in all of them and in everyone it is the same God at work. Now to each one the manifestation of the Spirit is given for the common good." — 1 Cor. 12:4-7



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Follow Christian Leadership Alliance Online!

