



April 29 – May 1, 2025
Dallas, Texas



LEARNING EXPERIENCES BY DAY/HOUR

Track Guide: (EL) Executive Leadership, (PL) Personal Leadership, (BG) Board Governance, (RD) Resource Development, (MC) Marketing & Communications, (IT) Internet & Technology, (PMC) People Management and Care, (FM) Financial Management, (LRM) Legal & Risk Management.

Tuesday, April 29

10:30 am – 5:30 pm

Seminar

Leader Care Gathering: Leader Care and the Impact on Trust

Michael Martin, President and CEO, and **Jake Lapp**, Vice President for Member Accountability, ECFA (with additional ECFA presenters.)

S – 1 (EL/BG/FM)

Tuesday, April 29

10:30 am – 12:00 pm

Roundtables

Seek First Leadership Roundtable: Emerging Leaders

(Ideal for next generation leaders, age 30 and younger)

Dr. Abe Jaquez, President and CEO, Baptist University of the Americas, and **Andrea Buczynski**, Leader Development - Coach/Consultant, Cru

RT – 1 (PL)

Seek First Leadership Roundtable: Maestro-level Leaders

(Ideal for C-level leaders focused on legacy and succession planning)

Dr. Mark L. Vincent, CCNL, Executive Advisor, Teall Vincent Enterprises, and **Kirk Kriegel**, Executive Vice President, Children At Heart Ministries (Maestro-level leaders cohort facilitator)

RT – 2 (EL)

Seek First Leadership Roundtable: Resource Development

(Ideal for nonprofit resource development executives and team members)

Tom MacAdam, Vice President & Senior Consultant, The FOCUS Group, and **Dr. Wes Willmer**, CCNL, Author and Advancement Advisor

RT – 3 (RD)

Seek First Leadership Roundtable: Marketing and Communications

(Ideal for nonprofit marketing and communications executives and team members)

Carly Berna, Director of Product Marketing, Virtuous and **Dave Raley**, Founder, Imago Consulting

RT – 4 (MC)

Seek First Leadership Roundtable: People Management and Care

(Ideal for nonprofit HR directors and HR team members)

Ramona Bishop, Chief Human Resources Officer, Bible Study Fellowship, and **Dr. Vicki Harris**, Chief People and Culture Officer, Our Daily Bread Ministries

RT – 5 (PMC)

Seek First Leadership Roundtable: Financial Management

(Ideal for nonprofit CFOs and financial management team members)

Nathan Salsbery, Partner and Executive Vice President, CapinCrouse LLP, and **Vicki VannBerstein**, CEO, America’s Christian Credit Union (ACCU)

RT – 6 (FM)

Tuesday, April 29

10:30 am – 12:00 pm

Workshops

The Art of Inquiry

Andrew Earnshaw, Senior Director of Learning and Communication, Bible League International

W – 1 (PL)

Lessons in Self-Care

Sheila Bennett, CCNL, Chief Operations Officer & CFO, Rhema Christian Center

W – 2 (PL)

The Leader as Shepherd

Holly Culhane, Founder & President/CEO, and **Doug Culhane**, Facilitator, Presence Point

W – 3 (EL)

Creating Cultures of Ethics & Performance

Caryn Ryan, Founder and Managing Member, and **Erin Moriarty**, Head of HR and Strategy, Missionwell LLC

W – 4 (BG)

Researching and Engaging Private Foundations

David Broussard, Group Vice-President, Grant Services, DickersonBakker

W – 5 (RD)

10X Donor Engagement: SMS, MMS, and AI

Mike Cantrell, COO, Powered By Text

W – 6 (MC)

10 Game-Changing AI Tools For Nonprofit Ministries

Kenny Jahng, CEO, AI for Ministry Leaders.com & ChurchTechToday.com

W – 7 (IT)

Building a Healthy Work Culture

Doug Shaw, Chairman of the Board / CEO, and **Graham Shaw**, Chief Operations Officer, Douglas Shaw & Associates

W – 8 (PMC)

Handling an Abuse Allegation in Ministry

Theresa Sidebotham, Attorney, and **Jeff Dalrymple**, Executive Director, Evangelical Council for Abuse Prevention

W – 9 (LRM)

Tuesday, April 29

2:00 pm – 3:30 pm

Workshops

Passing on Christ-like Culture

Dr. Bob Snyder, Founder and President, IHS Global, and **Tyler Hallman**, Founder and President, Blank Page Group LLC

W – 10 (PL)

Are You Coachable?

Dr. Charles W. Coker, CEO, LifeThrive

W – 11 (PL)

Transformational Strategic Focus

Chris Jorgensen, Founder & Chief Consultant, Convergent Strategy, and **John Ligtenberg**, Executive Director, Love INC of the Black Hills

W – 12 (EL)

Teams that Change the World

Dr. Doug Nuenke, U.S. President Emeritus of the Navigators, and **Lindy Black**, Former Associate Director of the U.S. Navigators, The Navigators

W – 13 (EL)

Hard Board Conversations

Fran Brown, Managing Partner, CapinCrouse LLP

W – 14 (BG)

Create a Million-Dollar Day

Dr. Candace Gregory, President/CEO, Open Door Mission, and **Roy Jones**, President/CEO, Fit Fundraising

W – 15 (RD)

How AI is Transforming Fundraising

Dave Raley, Founder, Imago Consulting

W – 16 (RD)

Listen Up: The Power of Audience Research

Chandler Navarrete, Head of Creative, Polymath, a Givington's company

W – 17 (MC)

3 Critical Questions For Great Marketing Strategy

Mike Farag, CEO + Chief Strategy Officer, Fervor

W – 18 (MC)

Cyber Threat and Control Update

Allison Ward, Partner, and **Katie Herbert**, Senior Manager, CapinTech

W – 19 (IT)

Recruiting Ministry Staff: Choose Your Adventure

Bea Rosenhauch, CEO, and **Royce Rosenhauch**, Chief Strategy Officer, Ministry HR Group

W – 20 (PMC)

Stewarding Your Nonprofit's Assets

Jordan Lovelady, Client Investment Solutions Strategist, HighGround Advisors

W – 21 (FM)

Amending Bylaws: Top 10 Questions

Stephen Forman, Principal and Founder, For His Glory Law, Law Office of Stephen Forman, PLLC

W – 22 (LRM)

Tuesday, April 29

2:00 pm – 5:30 pm

Leadership Intensives (Part 1)

Transformative Leadership

Lyle Wells, President, Integrus Leadership

LI – 1 (PL/EL)

Together is Better: Six Secrets to Interdependence

Dr. Andrew Johnston, Owner, Johnston Consulting | DRJC

LI – 2 (PMC/EL)

Tuesday, April 29

4:00 pm – 5:30 pm

Workshops

Seeking your God-given Purpose

Steve Rubado, Regional Director of US/Canada, Lead Like Jesus

W – 23 (PL)

Seek First to Understand

Ramona Davis, CCNL, CEO, Woman to Woman

W – 24 (PL)

Lead on Mission for Eternal Impact

Becca Spradlin, Founder & CEO, On Mission Advisors

W – 25 (EL)

Becoming a Flourishing Culture Leader

Al Lopus, Cofounder and Board Chair, Best Christian Workplaces

W – 26 (EL)

Scenario Planning for Boards

Dr. Jim Galvin, President, Galvin & Associates, Inc.

W – 27 (BG)

People not Money: Fundraising as Ministry

Larry Johnson, Founder, The Eight Principles, and **Sig Berg**, Chairman and CEO, The Severn Leadership Group

W – 28 (RD)

The Art of the Big Ask

Pat McLaughlin, President and Founder, The Timothy Group

W – 29 (RD)

Transform StoryFinding into Powerful Fundraising

Kristin Sukraw, Executive Producer, and **Daniel Jenkins**, President, StoryFind Films

W – 30 (MC)

Know Your Audience: Navigating Generations

Shelley Komoszewski, Senior Director of Advancement and PR, Cru, and **Brock Anderson**, VP of Content and Marketing, Josh McDowell, a Ministry of Cru

W – 31 (MC)

Technology's Transformative Role in Ministry

Bryan Brown, President, and **Jaelyn Jones**, Chief Philanthropic Economist, Masterworks

W – 32 (IT)

We See What We Seek

Dr. Teresa Moon, Founding President/CEO, Institute for Cultural Communicators

W – 33 (PMC)

Accounting and Auditing Update

Nathan Salsbery, Partner and Executive Vice President, and **Tim Sims**, Partner and Professional Practice Leader – Attest, CapinCrouse LLP

W – 34 (FM)

Dealing with a Crisis: How We Navigated a Tragedy

Jon Bisset, President, Peter & John Ministries

W – 35 (LRM)

Wednesday, April 30

10:30 am – 12:00 pm

Workshops

An Invitation to a Deeper Place

Gina Holm, Navigators Life & Leadership Coaching, and **Margaret Fitzwater**, Executive Director, Navigators Train-Develop-Care, The Navigators

W – 36 (PL)

Leadership for the Long Haul

Andrea Buczynski, Leadership Development Consultant/Coach, Cru

W – 37 (PL)

Keys To Great Leadership

Lettie Carr, CCNL, Associate Pastor, First Baptist Church of Glenarden

W – 38 (PL)

Effective Strategic Planning For Nonprofits

Todd Milby, President, and **Doug Paul**, Managing Partner, Catapult

W – 39 (EL)

New Ways to Engage Gen Z at Work

Dr. Arthur Satterwhite, III, Vice President of Strategy, and **Kimberly Nollan**, Director of Research and Evaluation, Young Life

W – 40 (EL)

11 Laws of Great Boardmanship

Kent Wallace, President/Founder, and **Mark Davidhizar**, Senior Consultant, Visionworks Consulting, Inc.

W – 41 (BG)

Next-Gen Major Donor Tactics

Carly Berna, Director of Product Marketing, Virtuous, and **Jacob Forkey**, Data Analyst, International Mission Board

W – 42 (RD)

Planned or Major Gift? Both!

Jim Elliott, Vice President of Stewardship, and **Doug Crisafulli**, Director of Planned Giving, Moody Bible Institute

W – 43 (RD)

Social Cultivation

Amy Hurtado, VP of Marketing, and **Hallie Gilmore**, Director, Digital Experience and Content Strategy, Joni and Friends

W – 44 (MC)

AI, Data and Governance

Dr. Jeffrey Collins, Senior Director of Data & Analytics, Compassion International

W – 45 (IT)

Conflict That Produces Innovative Results

Giselle Jenkins, Consulting Director, Best Christian Workplaces

W – 46 (PMC)

Applying Biblical Principles to HR

William Billups, Chief Human Resources Officer, Marketplace Chaplains

W – 47 (PMC)

Lead Digital Transformation

Jeff Roberts, Signing Director, and **John Hughes**, Principal, CliftonLarsonAllen LLP

W – 48 (FM)

Institution-Wide Budget Planning

David Tarrant, Chief Financial Officer, and **Sonia Flores**, Controller, Dallas Theological Seminary

W – 49 (FM)

Sanctions: Risk Assessment to Mitigation

Dani Rowekamp, Compliance Risk Senior Leader, World Vision US

W – 50 (LRM)

Wednesday, April 30

10:30 am – 5:30 pm

Forum

CEO FORUM: full-day (5 hours) **Paid pre-registration required*

Building Trust as CEOs

Cory Scheer, Founder and CEO, TrustCentric™ Consulting

F – 1 (EL)

Wednesday, April 30

2:00 pm – 3:30 pm

Workshops

Embrace God's Path for Your Life

Donna Lucus, Chief Marketing Officer, Joni and Friends

W – 51 (PL)

Seeking Him First in a Me-First Culture

Karen McNary, Director of Global Engagement, Bible Study Fellowship

W – 52 (PL)

Leading When You Aren't in Charge

Michael Gunnin, Executive Vice President and Chief Growth Officer, Walk Thru the Bible

W – 53 (EL)

Data-Informed Leadership: Transforming Culture

Karen McDonald, Executive Director of Employee Success and Title IX Coordinator, Dallas Theological Seminary

W – 54 (EL)

Seek Impact in Disciplined Innovation

Stewart Severino, Head of Innovation, The Navigators

W – 55 (EL)

Boards That Help or Hinder Fundraising

Kent Stroman, President, and **Aaron Stroman**, Senior Consultant, Stroman & Associates

W – 56 (BG)

Cultivating Major Givers for Kingdom Investment

Doug Thorson, Senior Director, Advancement, Redeemer City to City

W – 57 (RD)

Why Campaigns Still Matter

Dr. R. Mark Dillon, Senior VP/Founder, Generis Advancement, Generis Partners

W – 58 (RD)

Purposeful Marketing Meets AI

Heather M. Day, Director of Marketing, and **Joni Bishop**, Communication Strategist, Barnabas Foundation

W – 59 (MC)

Demystifying AI: Fundamentals for Fundraisers

Robert Johnson, Senior Creative Director, and **Patrick Doty**, Consultant, Client Services, Douglas Shaw & Associates

W – 60 (IT)

Leading Global Multicultural Teams

Dr. Vicki Harris, Chief People & Culture Officer, Our Daily Bread Ministries

W – 61 (PMC)

Accelerating Ministry Effectiveness with FP&A

Andy Brown, Director of Financial Planning & Analysis, CRU, and **Justin Martin**, Analytics Engineer, Microsoft

W – 62 (FM)

Navigating Employee Terminations

John Melcon, Associate Attorney, and **John Wylie**, Attorney, Sherman & Howard LLC

W – 63 (LRM)

Wednesday, April 30

2:00 pm – 5:30 pm

Leadership Intensives (Part 2)

Transformative Leadership

Lyle Wells, President, Integrus Leadership

LI – 1 (PL/EL)

Together is Better: Six Secrets to Interdependence

Dr. Andrew Johnston, Owner, Johnston Consulting | DRJC

LI – 2 (PMC/EL)

Wednesday, April 30

4:00 pm – 5:30 pm

Workshops

Glad I Didn't Know

Vonna Laue, CCNL, Executive Director of Global Services/CFO, TEAM

W – 64 (PL)

Hearing the Whisper of God

Dr. Peggy Banks, Vice President of Global Assistance, International Christian Concern

W – 65 (PL)

Your Nonprofit Strategy Reloaded

Jeremy Reis, President, Serving Orphans Worldwide, and **Mike Meyers**, Chief Development Officer, CRISTA

W – 66 (EL)

Navigating the Waters as a Second

Odus Compton, Chief Operating Officer, Reaching Souls International

W – 67 (EL)

Absolute Best Nonprofit Boardroom Practices

Dr. Michael J. Anthony, Professor of Educational Ministry & Leadership, Dallas Theological Seminary & Calibrate Global Consulting

W – 68 (BG)

Optimize Your New Donor Experience

Amy Sewell, Senior Vice President of Digital Solutions, and **Aubrey Hoepfner**, Vice President, Client Services, Douglas Shaw & Associates

W – 69 (RD)

Personalizing Donor Engagement Amid Automation

Bob Greene, Vice President of Business Development, and **Bruce Scott**, Senior Vice President of Business Development, Westfall Gold

W – 70 (RD)

Seek First a Kingdom-Resonant Brand

Jef Miller, Creative Director, Masterworks

W – 71 (MC)

Artificial Intelligence - Productivity & Risk

Tad Brockway, Chief Technology Officer, Bible Study Fellowship

W – 72 (IT)

Developing Middle Leaders

Dr. Julie Armstrong, Director of Operations, Moody Global Media / Moody Bible Institute

W – 73 (PMC)

Mutual Allyship in the Ministry Workplace

Dr. Rob Dixon, Senior Fellow, InterVarsity Institute

W – 74 (PMC)

Five Big Uh-Ohs for CFOs

Mike Batts, Managing Partner, Batts Morrison Wales & Lee, P.A.

W – 75 (FM)

Safeguarding Youth and the Vulnerable

Peter Persuitti, Global Managing Director, Religious Practice, Gallagher

W – 76 (LRM)

Thursday, May 1

10:30 am – 12:00 pm

Workshops

Spiritual Attunement for Difficult Times

Tracy Mathews, Executive Director, Attune, and **Scott Wennermark**, Founder, Wennermarketing

W – 77 (PL)

Priorities: Your Best Next "Yes"

Mike Lenda, Chief Services Officer, 5by5 Agency

W – 78 (PL)

Creating a Culture of Worthiness

Bryan Taylor, CEO, Cornerstone Management

W – 79 (EL)

Walking With Next Generation Leaders

Dr. Bruce McNicol, Founding Partner & President Emeritus, and **Brittany Sawrey-Coulson**, Director of Content, Trueface

W – 80 (EL)

Board Practices that Protect Ministries

Kevin Trotter, CCNL, Advisory Board Member, Evangelical Council for Abuse Prevention (ECAP), and **Dee Dee Mayer**, Director, Boone Center for the Family at Pepperdine University

W – 81 (BG)

Sustained Giving Masterclass

Kim Richardson, AVP Client Strategy, Allegiance Group + Pursuant, and **Meg Crowley**, Executive Director, Stand to Reason

W – 82 (RD)

Building Blocks for Planned Giving

James Bakke, Executive Director, and **Kurt Knoll**, Director of Member Relations, Barnabas Foundation

W – 83 (RD)

The Multicultural Majority

Ivan Leon, Chief Strategist, Kerux Group, and **Gene Getz**, President Renewal Ministries | Pastor Emeritus COC, Renewal Ministries

W – 84 (RD)

Grow Your Organization through Comedic Advertising

Allen Thornburgh, Chief Experience Officer, Historic, and **Mollie Yoder**, Associate Vice President of Marketing and Communications, Trevecca Nazarene University

W – 85 (MC)

Outsourcing Technology Development & Support

Joseph Vijayam, CEO, Olive Technology Inc

W – 86 (IT)

Succession Planning and Steward Leadership

Dr. Brian Simmons, Head of School, King's Ridge Christian School, and **Bill Allan**, President, Associated Gospel Churches (AGC)

W – 87 (PMC)

Analyzing and Influencing Performance

Jay Bransford, President and CEO, Best Christian Workplaces

W – 88 (PMC)

Today's Economy and Your Ministry

Richard Todd, CEO, Principal & Co-Founder, and **Sarah Newman**, Principal, Innovest Portfolio Solutions, LLC

W – 89 (FM)

Recent Developments from Washington and Beyond

Jake Lapp, Vice President, Member Accountability, and **Aaron Mercer**, Senior Writer & Communications Strategist, ECFA

W – 90 (LRM)

Thursday, May 1

2:00 pm – 3:30 pm

Workshops

No More Excuses: Scripture Memory that Works

Jeremy Kluth, Founder, Scripture Alive

W – 91 (PL)

Culture Matters: Build an Unstoppable Team

Jenni Catron, CEO, 4Sight Group

W – 92 (EL)

Should We Be Using AI?

Steve Maegdlin, Founder and CEO, Executive Advisory Partners, and **Rob Gandley**, Chief Product Officer, Cogitant Partners

W – 93 (EL)

Board Prayer

Dr. Dan Bolin, President, Refueling in Flight Ministries

W – 94 (BG)

Fundraising is Relationships

Steen Hudson, Founder, and **Keith Kelly**, CEO, True Riches Global

W – 95 (RD)

90 Fundraising Ideas in 90 Minutes

Todd Baker, Vice President and Senior Strategist, MDM Fundraising

W – 96 (RD)

Inspire and Activate Donors with Video

David Coonradt, CEO, Fieldwork Media

W – 97 (MC)

Brand for Impact

Justin Eklund, Founder and CEO, Grove9 Marketing

W – 98 (MC)

Empowering Decisions Through Data

Lindsey Whinnery, Partner, and **Cecilia Jakovljevic**, Senior Data Analyst, CapinCrouse

W – 99 (IT)

Navigating Employee Complaints Successfully

Joelle Peelgren, Principal / Consultant, DeGenaro Peelgren Associates

W – 100 (PMC)

Unlocking Leadership Potential

Lauren Vanaman, CCNL, Executive Director, Aspire Leadership LLC

W – 101 (PMC)

Agility for Financial Decision-Making

Melodi Bunting, Senior Manager, Wegner CPAs

W – 102 (FM)

Tax and Legal Forum

Chip Watkins, Attorney, Webster, Chamberlain & Bean, LLP, and **David Powers**, Partner, Powers Compliance, PLLC

W – 103 (LRM)

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