



the **outcomes**
conference

transform

April 7-9, 2020

Hyatt Regency Dallas

www.outcomesconference.org

Register to attend and **transform** your leadership! ▶

At The Outcomes Conference 2020 you will experience:

- ▶ High-Impact Professional Development
- ▶ Kingdom Community and Collaboration
- ▶ Spiritual Inspiration
- ▶ Christlike Leadership Training

Transform your team by attending The Outcomes Conference together! For Alliance member organizations — register 4 and a 5th team member attends for FREE! Contact registrar for details at (949) 487-0900, ext. 118.*

*To receive member advantage discount, all individuals must be registered at the same time.

Featured **keynote presenters**



Ken Harrison
Chairman and CEO
Promise Keepers



Matt Bird
CEO
Cinnamon International



Alvin Sanders
CEO
World Impact



Jacinta Tegman
CEO
CRISTA

Worship leader



Ayanda Khumalo

With more to come...



CHRISTIAN LEADERSHIP
ALLIANCE

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**Best prices on registration available now
at www.outcomesconference.org**

Join us at The Outcomes Conference
www.outcomesconference.org

Transform your leadership!

The theme of The Outcomes Conference 2020 is *transform*.

As a leader you know the continuous pressure of high-velocity change. In fact, you are experiencing a perfect storm of colliding change-agents, from technology to culture and more.

But leaders who follow Christ have a unique perspective in responding to such changes. We know that to lead well today requires our being fully *transformed* to become more like Christ.

transform

Premier educational experiences

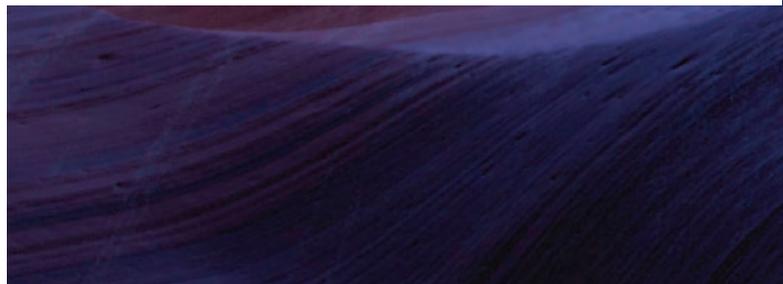
- ▶ A full-day **Leadership Lab Intensive** featuring short, powerful “Big Idea” **main stage talks**, and then inspirational and informative workshops led later by those same thought leaders... and more.
- ▶ **Full-day leadership forums** with multiple speakers going deep on key issues facing nonprofit leaders: **CEO Forum, CFO Forum, Resource Development Forum, HR Forum** and **Christian Women in Leadership Forum**.
- ▶ **Full-day seminars** led by frontline thought leaders focused on specific aspects of Christian nonprofit leadership such as resource development, executive leadership and more.
- ▶ Eight tracks of **1.5-hour workshops** that explore the wide range of topics facing Christian nonprofit leaders, and offering practical, biblically-based solutions for your organization’s needs.

Plus **general sessions** for all attendees offering visionary keynote presenters and shared corporate worship.

Experience renewing of your mind and transformation that will forever change your leadership!

Therefore, I urge you, brothers and sisters, in view of God’s mercy, to offer your bodies as a living sacrifice, holy and pleasing to God—this is your true and proper worship. Do not conform to the pattern of this world, but be transformed by the renewing of your mind. Then you will be able to test and approve what God’s will is—his good, pleasing and perfect will.

Romans 12:1–2





Why should you attend?

Leading well in today's world is complex. Do you ask questions like: How do I balance the ever-changing and growing demands of leadership with my need to remain grounded in God's eternal and unchanging truths? How do I prioritize and focus on what will be the best stewardship of my ministry responsibilities? How can I be a relevant and impactful part of *transforming* today's world for Christ? This event is designed for leaders like you!

Here at Christian Leadership Alliance we understand what it takes to excel in Christian nonprofit ministry today, and how to *transform* your leadership and your organization so that you are a part of God's *transforming* work in culture. For more than 40 years, we have helped leaders at all levels in high-impact Christian nonprofits, educational institutions and businesses to grow, succeed and excel.

The promise of The Outcomes Conference experience

High Impact Professional Development: We draw from top thought leaders in the Christian nonprofit, business and educational world to provide you with state-of-the-art professional development that will *transform* you as a leader. And best of all you can earn professional credits while you learn.



Kingdom Community and Collaboration: The Outcomes Conference is designed so that you can connect with your peers in Christian nonprofit organizations, and build relationships that result in powerful kingdom collaboration. You'll make connections that will *transform* your organization.

Spiritual Inspiration: The mission of Christian Leadership Alliance is to equip and unite leaders to *transform* the world for Christ. That starts with leaders' hearts, and our shared general session worship and prayer is centered on your relationship with Christ. It also involves leaders' minds, which is the focus of our biblically-based content.

Christlike Leadership Training: Our dynamic and experienced faculty understand Christian nonprofit leadership. The practical, biblically-based Outcomes Conference workshops, full-day seminars and forums offered in eight key tracks will *transform* your skills and knowledge as a leader.



Visit www.outcomesconference.org

What your peers are saying about The Outcomes Conference:

““Convener and catalyst, Christian Leadership Alliance is bringing thought leadership, practical resources, inspiration and provocation in the right mix to equip Christian leaders for today and the future.”” **Christine Talbot**, Senior Vice President, Human Resources, World Vision US

““I cannot tell you how incredible the Christian Leadership Alliance Outcomes Conference has been in my professional development journey. It is good when God’s people dwell together in unity, and that is exactly what happens each and every year at The Outcomes Conference. It is a ‘can’t miss’ event for me now!”” **Mollie Yoder**, Membership Director, The Pocket Testament League

““I can’t recommend The Outcomes Conference highly enough. It’s enabled me to develop my career discipline, while at the same time rub shoulders with others in organizations doing similar ministry. It provides just the right balance in a three-day conference of networking as well as workshops.”” **John Hayden**, CCNL, Ministry Representative, Revive Our Hearts



““The Outcomes Conference 2019 was my first Christian Leadership Alliance conference ever. I’m so impressed with the professionalism and excellence in your work. The knowledge, good practices, tips and everything that you share is incredible, and very useful for my daily work. Thank you!”” **Daniel Diaz**, Chief of Development, Generation to Generation Network

““The Outcomes Conference really encouraged me spiritually and professionally! It was inspiring, practical, and educational. I learned a lot, connected with great people, and felt refreshed and uplifted. Definitely recommend it!”” **Jedidiah McCampbell**, CEO and Founder, Boundaryless Marketing

““Christian Leadership Alliance is an incredible organization! The education, inspiration and motivation I gained from attending the conference is immeasurable! I couldn’t wait to get home and share with my team and my family as well.”” **Megan Crawford**, Senior Community Engagement Manager, Acres of Diamonds

Register to attend today!

Join leaders from across the nation, and around the world, at The Outcomes Conference 2020 in Dallas. Best prices on registration available now at www.outcomesconference.org.

to learn more and register!



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