The thief comes only to steal and kill and destroy; I have come that they may have life, and have it to the full. (John 10:10)
Welcome to the Outcomes Conference Digital Experience 2021!

Welcome to the Outcomes Conference Digital Experience. We are grateful for all that technology makes possible and that we can bring this unique learning experience to you. It is a joy to offer this interactive and on-demand training event to our Alliance members!

This Outcomes Digital Experience is organized by tracks. Think of a track like you would a classroom at a live event. Each track is the home for many recorded sessions. Once inside the track, you will click on “Recorded Sessions and Resources” to find your pre-recorded learning experiences.

I encourage you to review the getting started guide. It is designed to help you maximize the time you have available on this platform. Then review the program, chart your course and work through the experiences at the pace that is right for you!

Living to serve,

Tami Heim
President and CEO, Christian Leadership Alliance

———

And this is my prayer: that your love may abound more and more in knowledge and depth of insight, so that you may be able to discern what is best and may be pure and blameless for the day of Christ, filled with the fruit of righteousness that comes through Jesus Christ — to the glory and praise of God.

(Philippians 1:9–11)
Blessed is the one who does not walk in step with the wicked or stand in the way that sinners take or sit in the company of mockers, but whose delight is in the law of the LORD, and who meditates on his law day and night. That person is like a tree planted by streams of water, which yields its fruit in season and whose leaf does not wither — whatever they do prospers. (Psalm 1:1–3)
Digital Experience Tracks

A Guide to Your Outcomes Digital Experience 2021
This is the track where you will find the Outcomes Conference Digital Experience welcome video and full program. The library in this track includes information and tools that will help you effectively engage with others during in this unique learning experience. You’ll also learn how to earn 20 elective CCNL points!

Connection Central
Find valuable information about the Alliance subject matter experts and service providers who contributed to the Outcomes Conference this year. Learn what they do and how their services can expand your impact.

Mainstage Presentations
Learn from the thought leaders and ministry professionals who are ready to invest the best of what they know in you!

Schedule of Live Events
Check the Live Event Schedule in the upper navigation bar for opportunities to join live discussions. There will also be opportunities for you to connect with faculty to go deeper on the content from their sessions. The great news is you can save these live events right to your calendars!
**Special Encore Presentations: 2020**

Here is a special collection of the best workshops from 2020. You will find this content is timely and relevant for you as a leader. Details about each of these workshops is available inside the track!

### Inspirational Leadership in a Crisis
**Al Lopus**, President/CEO, Best Christian Workplaces Institute

### Lead Like Jesus Amid Life's Storms
**Phyllis Hendry Halverson**, President/CEO, Lead Like Jesus

### Transforming Culture
**Doug Mazza**, International Board Member, Joni and Friends

### Effective Succession Planning for Christian Leaders
**William Vanderbloemen**, Founder & CEO, Vanderbloemen

### Successful Leadership Transitions
**Dr. James Galvin**, President, Galvin & Associates, Inc.

### 10 Essentials for Accounting and Financial Reporting
**Michael Martin**, JD, CPA, President, ECFA

### Get Ready: AI and Business Process Transformation
**Jeff Roberts**, CPA, Director, CliftonLarsonAllen

### Equipping You to Help Your Team Love Their Work
**David Miller**, Vice President of Coaching, Slingshot Group

### The Five Foundations of Accountability
**Dr. Andrew Johnston**, Owner/Principal, Johnston Consulting

### Working Remotely: Maintaining Healthy Team Relationships
**Dr. Andrew Sears**, President, City Vision University

### The Age of Experience
**Dave Paley**, Executive Vice President, Masterworks

### Raise General Operating Funds Like Never Before!
**Shelley Cochrane**, CFRE, Vice President, Strategic Partnerships, Douglas Shaw & Associates

### The 7 Disciplines of Relationship Marketing Strategy
**William Dolan**, TV Director, Author, Speaker, Agency Owner, Spirit Media

### Build Your Brand on Purpose
**Aaron McClung**, Founder and Principal, AM Agency

### Win the Internet with your Website Presence
**Kenny Jahng**, Marketing Strategist, American Bible Society
Words of Wisdom — High Impact Collection
In this track, leaders share words of wisdom that will challenge and inspire your leadership journey. These short presentations come with high-impact instruction that will cultivate Christ-like leadership in you!

Sacred Spaces
Dr. Gene Habecker, Chairman of the Board, Christianity Today

Generational Diversity
Dr. Arthur Satterwhite II, Vice President of Multiethnic Ministries, YoungLife

Trust-based Leadership
Dr. Delphine Fanfon, CEO, Me4real International

Men, Women and Culture
Dr. Halee Gray Scott, Director of the Young Adult Initiative, Denver Seminary

The Theology of Presence
Pandy Frazee, Pastor, Speaker and Author

Light in a messenger’s eyes brings joy to the heart, and good news gives health to the bones. Whoever heeds life-giving correction will be at home among the wise. Those who disregard discipline despise themselves, but the one who heeds correction gains understanding. Wisdom’s instruction is to fear the Lord, and humility comes before honor. (Proverbs 15:30–33)
Workshop Collection: Leadership
This track offers wisdom in developing a leader’s knowledge, skills and acumen. It provides today’s leaders with insights to strengthen their ability to lead with God-honoring excellence. Details about each of these workshops is available inside the track!

Track categories include: Executive Leadership | Board Governance

Dr. Peggy Banks, Global Ministry Director, TWR Women of Hope

Intentional Christlike Character Development
Dr. Tom Yeakley, Staff Equpper (former U.S. Vice President), The Navigators

Resilient Discipleship: Fearless Future of the Church
Valerie Bell, CEO, Awana Clubs Int’l

Leadership from the Shepherd’s Perspective
Holly Culhane, Founder/CEO, Presence Point, Inc.

The Effective Future: Polycentric Leadership
Dr. Joseph Handley, President, Asian Access

Strategic Thinking: Thriving in Disruptive Times
Dr. John C. Reynolds, President, Los Angeles Pacific University

The Three Turns of the Executive Leader
Dr. Mark L. Vincent, Executive Advisor/Facilitator, Maestro-level Leaders and Co-host, The Third Turn Podcast

Unshakable Soul-care for Leaders
Vernicia Eure, Client Services Director, Assist Pregnancy Center

Faith-filled Metrics for Board Success
Caryn Ryan, Managing Member, Missionwell LLC
Workshop Collection: Relationship

In this track you will find workshops that cover the disciplines required to effectively engage others in your mission and how to cultivate champions for your cause. Details about each of these workshops is available inside the track!

Track categories include: Resource Development | Communication and Marketing | Internet and Technology

Increasing Sustainability Through Monthly Giving
Tara Andersen, Orange County (CA), Area Director, Mission Increase

5 Multipliers of Ministry Impact
Josh Kashorek, Director of Marketing, Five Q

Major Donors Post-COVID
Pat McLaughlin, President/Founder, The Timothy Group

Shepherding People of Wealth
Dr. P. Mark Dillon, Senior Vice President, Total Advancement Solutions, Generis Partners

Peaching More in the Middle
Mollie Yoder, Associate Vice President for Marketing and Communication, Trevecca Nazarene University

Supercharge Your Board!
Paul A. Dunne, Senior Vice President, Catapult Fundraising, Inc.

Partners for Life
Nathan Jones, Associate Vice President for Development, Youth For Christ USA

Development: The Next Level
Dr. Scott Podin, Chief Strategic Officer, The Focus Group

Digital Donor Acquisition
Jon Lee, Principal, LERMA Agency

Before You Rebuild Your Website
Josh Miller, CPO, 5by5

Media Empowering Global Ministry
Dennis Wiens, Vice President for Ministry Partnerships, SAT-7

Contracting for Technology Solutions
Joseph Vijayam, CEO, CrossOlive/Olive Technology

Build a Brand That Thrives
Mark Miller, Partner / Marketing & Client Strategy, Historic Agency

A Collaborative Roadmap to Donor Stories
Heather Day, Director of Marketing, Barnabas Foundation
Workshop Collection: Stewardship
In this workshop collection you will learn how to steward financial resources, strengthen your team, and operate with transparency. Details about each of these workshops is available inside the track!
Track categories Include: Financial Management | Tax and Legal | People Management and Care

Recent Developments Impacting Your Ministry
Michael Martin, President, ECFA

Extending your Team’s Financial Literacy
Dr. Rick Mann, Managing Director, ClarionStrategy

Measuring Soft Skills When Hiring
William Vanderbloemen, Founder & CEO, Vanderbloemen

Building a Culture of Trust
Dr. Charles Coker, CEO, LifeThrive Performance Systems

Cultivating a Co-Missional Marriage
Beth Guckenberger, Co-Executive Director, Back2Back Ministries

HP is Everyone’s Job!
Joelle Peelgren, Principal / Consultant, DeGenaro Peelgren Associates

Stay Well to Serve Well
Ginger Hill, Christian Wellness Speaker, Coach & Consultant, Good Health for Good Works

Your Digital Extend and Expand Offer
Visit this track to learn more about how you can extend and expand your Digital Experience through September 30, 2021. It includes full access to the Global Experience, too!

Your Exclusive Outcomes Conference
This is your unique opportunity to attend the Outcomes Conference 2022 at a special online rate available to you effective July 26–31, 2021 — ONLY. Details are inside this track.
I Belong — that’s the theme of The Outcomes Conference 2022. And that’s because we are an Alliance where you Belong!

For more than 45 years Christian Leadership Alliance has been a place of belonging for Christian leaders passionate about transforming our world for Christ. In this Alliance, every voice matters! That’s because every experience is unique. Every calling is vital. Every insight is valued.

We are a place where leaders invest in leaders, sharing the best of what they have learned for greater kingdom good.

Our belonging is ultimately rooted in Christ. Nothing can separate us from Christ’s love, and it is in his love that we belong to one another!

No, in all these things we are more than conquerors through him who loved us. For I am convinced that neither death nor life, neither angels nor demons, neither the present nor the future, nor any powers, neither height nor depth, nor anything else in all creation, will be able to separate us from the love of God that is in Christ Jesus our Lord. (Rom. 8:37-39)

You belong in this Alliance, committed to living out the great hope and light given to us in Christ Jesus our Lord!

But you are a chosen people, a royal priesthood, a holy nation, God’s special possession, that you may declare the praises of him who called you out of darkness into his wonderful light. (I Peter 2:9)

We’re thankful that you belong!

We invite you to join us for The Outcomes Conference 2022.

More of what is being planned for you will unfold in the months ahead!

www.outcomesconference.org