“Program additions may occur prior to September, 2021

This Outcomes Global Digital Experience is organized by tracks. Below you will see all the tracks that have been created for you. Think of a track like you would a classroom at a live event. Each one is the home for many recorded sessions. Once inside the track, you will click on “Recorded Sessions and Resources” and find great wisdom in these pre-recorded learning experiences.

A Guide to Your Outcomes Global Digital Experience 2021

There is a track where you will find the Outcomes Conference Digital Experience welcome video and full program. The library in this track includes information and tools that will help you effectively engage with others during this unique learning experience. You’ll also learn how to earn 20 elective CCNL points!

Global Champions

Learn more about the Alliance Ministries that sponsored this event, and helped make it possible for this to be freely given to leaders outside of the United States, Canada, Australia and the UK. They represent the heartbeat of the Alliance because of their passion to see every Christian leader thriving.

Main Stage Presentations

Learn from the thought leaders and ministry professionals who are investing the best of what they know in you!
Premiere Presentations and Resources

In this track you can watch the FAI Studios latest release, *The Ballads of the Exodus*. And you will be able to download an assortment of other valuable resources.

Schedule of Live Events

You will be able to view a Live Event Schedule in the upper navigation bar of the platform. Here you will find opportunities to attend live experiences hosted by leaders in other countries, as well as Faculty Meet-up session’s where you can go deeper on the topics they presented in their recorded sessions.

Special Encore Presentations

Here is a special collection of the best workshops from 2020. You will find this content is timely and relevant for you as a leader. These workshops are coded by category:

- **Leadership:** Executive Leadership | Board Governance
- **Relationship:** Resource Development | Communications & Marketing | Internet & Technology
- **Stewardship:** Financial Management | People Management & Care | Tax & Legal

**Leadership: Inspirational Leadership in a Crisis**
*Al Lopus*, President/CEO, Best Christian Workplaces Institute

**Leadership: Lead Like Jesus Amid Life’s Storms**
*Phyllis Hendry Halverson*, President/CEO, Lead Like Jesus

**Leadership: Transforming Culture**
*Doug Mazza*, International Board Member, Joni and Friends

**Leadership: Effective Succession Planning for Christian Leaders**
*William Vanderbloemen*, Founder & CEO, Vanderbloemen

**Leadership: Successful Leadership Transitions**
*Dr. James Galvin*, President, Galvin & Associates, Inc.

**Relationship: The Age of Experience**
*Dave Raley*, Executive Vice President, Masterworks

**Relationship: The 7 Disciplines of Relationship Marketing Strategy**
*William Dolan*, TV Director, Author, Speaker, Agency Owner, Spirit Media

**Relationship: Build Your Brand on Purpose**
*Aaron McClung*, Founder and Principal, AM Agency

**Relationship: Win the Internet with your Website Presence**
*Kenny Jahng*, Marketing Strategist, American Bible Society

**Relationship: Raise general operating funds like never before!**
*Shelley Cochrane*, CFRE, Vice President, Strategic Partnerships, Douglas Shaw & Associates
Stewardship: 10 Essentials for Accounting & Financial Reporting
Michael Martin, JD, CPA, President, ECFA

Stewardship: Get Ready: AI & Business Process Transformation
Jeff Roberts, CPA, Director, CliftonLarsonAllen

Stewardship: Equipping You to Help Your Team Love Their Work
David Miller, Vice President of Coaching, Slingshot Group

Stewardship: The Five Foundations of Accountability
Dr. Andrew Johnston, Owner/Principal, Johnston Consulting

Stewardship: Working Remotely: Maintaining Healthy Team Relationships
Dr. Andrew Sears, President, City Vision University

Template Training: Fundamentals for Operating Excellence

This track focuses on 12 sessions that produce operating excellence. The 45-minute template trainings will increase understanding and guide execution. Presented by leaders of the Global Trust Partners Network, you will learn best practices from different leaders from around the world.

- Board Policy Manual
- Quarterly Dashboard
- Board meeting Agendas and Evaluation
- Discerning Direction Document
- Spending Plan and the Annual Budget
- Quarterly | Annual Reports
- Financial Snapshots
- Board Matrix and Selection Process
- Stewardship Philosophy and Partnership Calendar
- Expense Policy, Reports, and Monthly Financials
- Website, Email, and social Media Analytics
- Staff Guide to Succession Planning

Wise Perspectives

In this track, leaders share words of wisdom that will challenge and inspire your leadership journey. These short presentations come with high-impact instruction that will cultivate Christ-like perspectives and leadership in you.

The Lausanne Global Classroom on Strategic Research & Information
9 Big Idea Presentations - Global Leaders
- How Data informs Christian Mission
- The Biblical Foundation for Christian Research
- Listening Builds Research Informing Relationships
- Exploring Different Types of Christian Research
- The Influence of Research on Mission
- Research and Some of Its Challenges
- Using Research Information to Guide Christian Mission
- Needs and Opportunities within Christian Research
- Engaging the Next Generation of Christian Researchers
The Lausanne Global Classroom on Media & Technology
12 Big Idea Presentations - Global Leaders

- A Christian Perspective on Media and Technology
- Exploring the intersection between Media and Technology
- Addressing the Media and Technology Divide
- What Does God Say about Technology and Media
- Personal Identity within the Media and Technology Environments
- Virtual and Physical Spaces in Media and Technology
- Building Relationships through Media and Technology
- Media, Technology and the Church
- Calling the Church to Leverage the Positive Impact of Media and Technology
- The Challenges and Concerns that Media and Technology Pose
- Mobilizing Media and Technology to Bear Witness to Christ
- Becoming a Faithful User of Media and Technology

Sacred Spaces
Dr. Eugene Habecker, Chairman of the Board, Christianity Today

Generational Diversity
Dr. Arthur Satterwhite III, Vice President of Multiethnic Ministries, Young Life

Trust-based Leadership
Dr. Delphine Fanfon, CEO, Me4real International

Men, Women, and Culture
Dr, Halee Gray Scott, Director of Young Adult Initiative, Denver Seminary

The Theology of Presence
Randy Frazee, Pastor, Speaker, and Author

Workshop Collection: Leadership

This track offers wisdom in developing a leader’s knowledge, skills and acumen. It provides today’s leaders with insights to strengthen their ability to lead with Christ-honoring excellence. Track categories include: Executive Leadership | Board Governance

Megatrends That Will Change Ministry
Robert Yi, President/COO, Westfall Gold

Unlikely Audience: Four Critical Characteristics of Leadership According to Jesus
Rev. Steve Bundy, Senior Vice President International Ministries, Joni and Friends

The Art of 8Q Leadership (English)
Elaine Kung, Founder and Co-Chair, Called to Work

The Art of 8Q Leadership (Mandarin)
Elaine Kung, Founder and Co-Chair, Called to Work

You Are Here (Spanish)
Edgar Guitz, President, Generation to Generation Network
Dr. Peggy Banks, Global Ministry Director, TWR Women of Hope

Intentional Christlike Character Development
Dr. Tom Yeakley, Staff Equipper (former US Vice President), The Navigators

Resilient Discipleship: Fearless Future of the Church
Valerie Bell, CEO, Awana Clubs Int'l

Leadership from the Shepherd's Perspective
Holly Culhane, Founder/CEO, Presence Point, Inc.

The Effective Future: Polycentric Leadership
Dr. Joe Handley, President, Asian Access

Strategic Thinking: Thriving in Disruptive Times
Dr. John C. Reynolds, President, Los Angeles Pacific University

The Three Turns of the Executive Leader
Dr. Mark L. Vincent, Executive Advisor/Facilitator, Maestro-level Leaders and Co-host, The Third Turn Podcast

Unshakable Soul-care for Leaders
Vernicia Eure, Client Services Director, Assist Pregnancy Center

Faith-filled Metrics for Board Success
Caryn Ryan, Managing Member, Missionwell LLC

**Workshop Collection: Relationship**

In this track you will find workshops that cover the disciplines required to effectively engage others in your mission and how to cultivate champions for your cause. Track categories include: Resource Development | Communication and Marketing | Internet and Technology

Major Donors Post-COVID
Pat McLaughlin, President/Founder, The Timothy Group

Shepherding People of Wealth
Dr. R. Mark Dillon, Senior Vice President, Total Advancement Solutions, Generis Partners

Reaching More in the Middle
Mollie Yoder, Associate Vice President for Marketing and Communication, Trevecca Nazarene University

Supercharge Your Board!
Paul A. Dunne, Senior Vice President, Catapult Fundraising, Inc.

Partners for Life
Nathan Jones, Associate Vice President for Development, Youth For Christ USA
Development: The Next Level  
**Dr. Scott Rodin**, Chief Strategic Officer, The Focus Group

Digital Donor Acquisition  
**Jon Lee**, Principal, LERMA

Before You Rebuild Your Website  
**Josh Miller**, CPO, 5by5

Media Empowering Global Ministry  
**Dennis Wiens**, Vice President for Ministry Partnerships, SAT-7

Contracting for Technology Solutions  
**Joseph Vijayam**, CEO, CrossOlive/Olive Technology

5 Multipliers of Ministry Impact  
**Josh Kashorek**, Director of Marketing, Five Q

Build a Brand That Thrives  
**Mark Miller**, Partner Marketing & Client Strategy, Historic Agency

A Collaborative Roadmap to Donor Stories  
**Heather Day**, Director of Marketing, Barnabas Foundation

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**Workshop Collection – Stewardship**

In this workshop collection you will learn how to steward financial resources, strengthen your team, and operate with transparency. **Track categories Include: Financial Management | Tax and Legal | People Management and Care**

Recent Developments Impacting Your Ministry  
**Michael Martin**, President, ECFA

Extending your Team's Financial Literacy  
**Dr. Rick Mann**, Managing Director, ClarionStrategy

Measuring Soft Skills When Hiring  
**William Vanderbloemen**, Founder & CEO, Vanderbloemen

Building a Culture of Trust  
**Dr. Charles Coker**, CEO, LifeThrive Performance Systems

Cultivating a Co-Missional Marriage  
**Beth Guckenberger**, Co-Executive Director, Back2Back Ministries

HR is Everyone’s Job!  
**Joelle Peelgren**, Principal / Consultant, DeGenaro Peelgren Associates

Stay Well to Serve Well  
**Ginger Hill**, Christian Wellness Speaker, Coach & Consultant, Good Health for Good Works