



LEARNING EXPERIENCES

(11/01/21)

Breakthrough Workshops: 1.5 hour (81)

Track: Executive Leadership (14)

- 1. Megatrends that Will Change the World**
Robert Yi, President/COO, Westfall Gold
- 2. Build a Flourishing Workplace Culture**
Al Lopus, CEO and Cofounder, Best Christian Workplaces Institute
- 3. Resilient Leadership**
Chip Roper, President, The VOCA Center
- 4. Building Highly Accountable Organizations**
Michael Gunnin, Chief Growth Officer, Walk Thru the Bible
- 5. Adaptive Leadership: Into Uncharted Territory**
Dr. Ken Cochrum, Executive Vice President - Field Ministries, East-West
- 6. Cultivating Communities of Belonging**
Nicole Pertillar and Amy Westgate, Doctoral Students, Regent University
- 7. Building a Culture of Spiritually Attuned Leadership**
Tracy Mathews, Executive Director, Attune to Grow, Inc.
- 8. Developing Cultural Intelligence & Diversity in your Organization**
Dr. Andrew Sears, President, City Vision University

- 9. Essentials of Rapidly Growing Nonprofits**
Shelley Cochrane, Vice President, Strategic Partnerships, and **Graham Shaw**, COO, Douglas Shaw & Associates
- 10. Leadership Coaching that Drives Results**
Jay Bransford, President and COO, Best Christian Workplaces Institute
- 11. The Power of Moments**
Steen Hudson, President, The Hudson Company and **Craig Thompson**, Director, Rockside Ranch
- 12. Leading Through Critical Inflection Points**
Steve Maegdlin, Founder and CEO, Executive Advisory Partners
- 13. How We Work Isn't Working**
Fran Brown, Managing Partner, and **Stan Reiff**, Partner, Professional Practice Leader – Consulting, CapinCrouse LLP
- 14. Conflict Resolution: The Church as an Agent of Change**
Commissioner Kenneth Hodder, National Commander, and **Commissioner Jolene Hodder**, National President of Women's Ministries, The Salvation Army, US

Track: Personal Leadership (11)

- 15. Emotional Intelligence for Kingdom Impact**
Rich Cummins, President/CEO, and **Jason Tash**, Director of Content Development, Lead Like Jesus
- 16. Establishing Personal Structures to Thrive**
Vonna Laue, CPA, Financial and Operational Consultant
- 17. My Identity = My Leadership**
Dr. Kayon Cameron, Digital Content Project Manager, FamilyLife
- 18. Becoming a Leader of Influence**
Lauren Vanaman, CCNL, Executive Director, Banning Leadership Foundation
- 19. Resilience in Reality**
Ginger Hill, Christian Wellness Speaker, Coach & Consultant, Good Health for Good Works

20. Increasing Influence by Leading Small

Robby Angle, President, and **Dr. Bruce McNicol**, President Emeritus, Trueface

21. Solid Soft Skills, Solid Leader

Brooke Hodnefield, VP of Nonprofit, and **Toni McEwan**, Associate, Sr. Vice President, Strategy, Slingshot Group

22. Life Together: What does it mean to belong?

Dr. Peggy Banks, Global Director, TWR Women of Hope

23. Mastering You

Vicki Harris, Sr. Vice President, Global Human Resources and Diversity, Equity & Inclusion, Our Daily Bread Ministries

24. Leading from Joy

Season Bowers, Pastor, SeasonBowers.com

25. Self-Stewardship for Better Impact

Greg Darley, CEO, Stewardship of YOU

Track: Board Governance (8)

26. Top 10 Critical Board Policies

Caryn Ryan, Managing Member, and **Tim Unger**, Vice President of Human Resources, Missionwell, LLC

27. Unleashing Your Board for Greater Effectiveness

Michael Martin, President, and **Jake Lapp**, Vice President of Member Accountability, ECFA

28. Multidisciplinary Boards

Melodi Bunting, Senior Manager, Wegner CPAs

29. Difficult Strategic Boardroom Conversations

Kent Stroman, President, Stroman & Associates

30. Four Years Remaining

Dr. Mark L. Vincent, Founder, Maestro-Level Leaders/Design Group International

31. Maximizing Board Effectiveness

Dr. James Galvin, President, Galvin & Associates, Inc.

32. Engaging the Board in its Fundraising Role

Dr. Scott Rodin, Senior Consultant and Chief Strategy Officer, and **Brad Layland**, President, The FOCUS Group

33. Who Belongs in the Boardroom?

Dr. Rich Kidd, Partner, MissionLeadership

Track: Resource Development (14)

34. Beginning a Mid-Level Program

Ryan Carpenter, Vice President, Client Success, and **Stephen Asare**, Senior Manager of Donor Appreciation, Donor Development and Channel Strategy, GivingDNA, a Pursuant company

35. Tame Your Donor Data Dragons

Jonathan Helder, Consultant, The Timothy Group

36. Latest Trends in Major Donor Engagement

Bob Westfall, Founder & CEO, Westfall Gold and **Andrew Covington**, President, Ashley Furniture HomeStore

37. Grow Your Sustainer Donor Program

Jeremy Reis, Senior Director of Marketing, World Concern

38. Donor Advised Funds: The Future of Giving

Winters Richwine, Chief Operating Officer, Cornerstone Management

39. Unleash The Power of Peer-to-Peer Fundraising

Derric Bakker, President, DickersonBakker

40. Creating Deeper Connection Through Multi-Channel

Noah Barnett, Chief Marketing Officer, Virtuous

41. Nehemiah - A Major Donor Story

Pat McLaughlin, President/Founder, The Timothy Group

42. Diversifying the Face of Philanthropy

Michael Brown, Associate Director of Philanthropic Services, North American Division of Seventh-day Adventists

43. Next Level Generosity

Kristin Hammett, Director of Ministry Services, The Signatry

44. Essential Elements of a Winning Campaign

Dr. R. Mark Dillon, Total Advancement Solutions, Generis Partners

45. Relational Advocacy: Communicating Our Cause

Paul Martin, President and CEO, and **Tiffany Everett**, Vice President for Development, For The Children

46. Key Pillars of Capacity Building for Organizational Success

Paul Dunne, Senior Vice President, Catapult Fundraising

47. Fundraising that Never Sleeps

Michael Baker, Senior Director, Giving Solutions, iDonate

Track: Communications and Marketing (8)

48. Building your Brand for Gen Z

Jon Lee, Brand Management Principal, LERMA

49. Effective Media Relations

Eric Finley, Senior Director of Media Communications, and **James Arnold**, Senior Strategic Communications Manager, Alliance Defending Freedom

50. Crafting Key Messages for Impact

Dawn Mundy, Director of Brand Strategy, Fervor

51. Building and Growing Sustainer Giving

Dave Raley, Executive Vice President, Strategic Innovation, Masterworks and **Carly Berna**, Vice President, Marketing and Communications, Jewish Voice Ministries International

52. Building Personas: Belonging's First Step

Dan Kennedy, Executive Director, and **Audrey Reeves**, Strategy Director, Kumveka

53. Kill the Campaign

Mark Neigh, Vice President, Digital, Masterworks and **Annie Nichols**, Senior Director of Direct Response Marketing, Prison Fellowship

54. From Chaotic to Calculated

Mollie Yoder, Associate Vice President, Marketing & Communications, and **Austin Wessel**, Operations Director, Marketing & Communications, Trevecca Nazarene University

55. Donor Marketing: The Good, the Bad, the Ugly

Heather Day, Director of Marketing, Barnabas Foundation and **Ray Pokorney**, Senior Vice President, Client Strategy, Masterworks

Track: Internet and Technology (4)

56. Five Website Trends for Nonprofit Leaders

Sarah Cook, Associate Creative Director, Fervor and **Sara Ramey**, Director of Client Services, Fervor

57. Develop Technology Roadmaps with Organizational Belonging

Jay Cordova, CEO, and **Mark Johnson**, President, Computers In Ministry (CIMTech.Solutions)

58. What to Do When Your Cookie Crumbles

Amy Sewell, Vice President of Digital Solutions, and **Christa Huff**, Senior Vice President, Client Services, Douglas Shaw & Associates

59. Recent Breaches and Lessons Learned

Lindsey Whinnery, Partner, CapinTech, a CapinCrouse Company

Track: People Management and Care (10)

60. A Diversity & Inclusion Strategy With Results

Christine Talbot, Senior Vice President, Human Resources and Corporate Services, and **Eline Nelson**, Director, Internal Audit and Risk Management, World Vision US

61. Don't Let Them Get Away! 2022 Retention Strategies

Tara VanderSande, Talent and Engagement Consultant, Best Christian Workplaces Institute

62. Effective Employee Appraisals - Every time!

Joelle Peelgren, Principal / Consultant, DeGenaro Peelgren Associates

63. Maximizing The Purpose In Your People

Mark Stevenson, Practice Leader, Clarity for Christian Leaders, MK Stevenson Consulting, Inc.

64. Motivating Staff Beyond the Paycheck

Melinda Muller, President/CEO, Community Development Professionals

- 65. Working Remotely: Strategies for Success**
Patti Malott, CEO, Church CO+OP & Texas Ministry Conference
- 66. Overcoming the Aversion to Commitment**
Captain Ken Chapman, Area Commander, Orlando, FL, The Salvation Army
- 67. A Trinitarian Theology of Teamwork**
Gina Holm, The Navigators Representative, The Navigator Church Ministries
- 68. Creating a Biblical Family Atmosphere**
Laurie Dingeldein, CFO, ABWE
- 69. Employee Belonging: Mental Health & Workplace Chaplaincy**
Jeanette Robert, Executive Director of Expansion, Marketplace Chaplains

Track: Financial Management (8)

- 70. Accounting and Auditing Update**
Nathan Salsbery, Partner and Executive Vice President, and Timothy Sims, Partner and Professional Practice Leader – Attest, CapinCrouse LLP
- 71. Rethinking Operating Reserves**
Sloan Smith, Principal, Director, and Steven Fraley, Vice President, Innovest Portfolio Solutions
- 72. Aligning Mission with Finance & Operations**
Dan Schmidt, Founder and Principal, EBCFO LLC
- 73. Today's Banking Environment: Making Sense and Preparing**
Nicki Harms, Senior Vice President/CFO, and Schuyler Francine, Senior Ministry Banking Officer, America's Christian Credit Union
- 74. Annual Nonprofit Tax Update**
Ted Batson, Jr., Partner, Tax Counsel, and Professional Practice Leader, CapinCrouse LLP
- 75. Long-Term Investing in a Changing World**
Bryan Taylor, Chief Investment Officer, Cornerstone Management Inc.
- 76. Stewarding Your Ministry Benefits**
Jordan Puskos, Manager, New Business Insurance Solutions, and Seth Hawkins, Director, Retirement Solutions, GuideStone

77. Multilingual Accounting Narratives
Melodi Bunting, Senior Manager, Wegner CPAs

Track: Legal and Risk Management (4)

78. Recent Developments Impacting Your Ministry
Michael Martin, President and **Jake Lapp**, Vice President of Member Accountability, ECFA

79. Preventing Scandals in the C-Suite
Josh Heidelman, Attorney, Heidelman Law Firm, PC, and **Gregg Capin**, Senior Executive Advisor, Samaritan's Purse

80. Managing Risk is a Team Sport
Jon Barron, Sales Executive, Nonprofit & Religious Practices, and **Brian Merriam**, Area Vice President, Gallagher

81. Religious Hiring Rights Update
John Wylie, Attorney, and **John Melcon**, Attorney, Sherman & Howard LLC

Leadership Intensives: 5 hour (11)

1. *Executive Leadership*
Mastering Conflict & Difficult Conversations
Dr. Andrew Johnston, Principal, DRJ Consulting | DRJC
2. *Executive Leadership*
Engaged Leadership
Dr. Charles Coker, CEO, LifeThrive Performance Systems
3. *Executive Leadership*
Foster Life-Giving and Diverse Communities of Belonging
Dr. Teresa M. Moon, Founding President/CEO, Institute for Cultural Communicators
4. *Executive Leadership*
Leadership from the Shepherd's Perspective
Holly Culhane, CEO & Founder, and **Doug Culhane**, Facilitator/Logistics Coordinator, Presence Point, Inc.

5. *Personal Leadership*
The Way of the Beloved
Margaret Fitzwater, Executive Director, Navigators TDC (Train-Develop-Care), and **Dr. Mark Looyenga**, Navigators Director of Care, The Navigators

6. *Personal Leadership*
Leading from the Inside Out
Alan Weisenberger, Principal, enLumen Leadership Services, and **Scott Vandeventer**, President, Empathic Inc.

7. *People Management and Care*
Leveraging Belonging to Increase Bottom-Line Results
Dr. Arthur L. Satterwhite III, Vice President of Diversity, Belonging & Strategy, Young Life

8. *Communications and Marketing*
The Secret Sauce of Storytelling
Mark Miller, Co-Founder & President, and **Ted Vaughn**, Co-Founder & Strategy Partner, Historic Agency

9. *Resource Development*
The Heart of the Fundraiser
Nathan Jones, President, Youth For Christ Foundation

10. *Resource Development*
Proven Strategies for Planned Giving
James Bakke, Executive Director, **Kurt Knoll**, Director of Member Relations and Investments, and **Heather Day**, Director of Marketing, Barnabas Foundation

11. *Resource Development*
Five Keys for Successful Campaigns
Brad Layland, CEO and Senior Consultant, **Dr. Scott Rodin**, Senior Consultant & Chief Strategy Officer, and **Ame Eldredge**, Senior Consultant, The FOCUS Group

Leadership Forums: 5 hour/3 hour (2)

1. **CEO Forum**
(details to follow)

2. **Christian Women in Leadership Forum**
(details to follow)

Leadership Roundtables: 3 hour (4)

- 1. Resource Development Roundtable: *Lead Development Officers***
Hosts: **Dave Raley**, Executive Vice President, Strategic Innovation, Masterworks (Alliance Board) and **Griff Freyschlag**, Vice President, Development, Denver Rescue Mission (Alliance Advisory Council)
- 2. Communications/IT Roundtable: *Lead Communications and IT Officers***
Hosts: **(Comm.) Shannon Litton**, President/CEO, 5by5 (Alliance Advisory Council) and **Mollie Yoder**, Associate Vice President, Marketing & Communications, Trevecca Nazarene University (Alliance Advisory Council); **(IT) Jay Cordova**, CEO, **Mark Johnson**, President, Computers In Ministry (CIMTech.Solutions) (Alliance Founders Council)
- 3. People Management and Care Roundtable: *Lead HR Officers***
Hosts: **Vicki Harris**, Sr. Vice President, Global Human Resources and Diversity, Equity & Inclusion, Our Daily Bread Ministries (Alliance Advisory Council) and **Tom Beck**, Sr. Vice President, Global Human Resources, Compassion International (Alliance Founders Council)
- 4. Financial Management Roundtable: *CFO's/Lead Finance Officers***
Hosts: **Nathan Salsbery**, Partner and Executive Vice President, CapinCrouse LLP (Alliance Board/Founders Council), and **Laurie Dingeldein**, CFO, ABWE (Alliance Advisory Council)

Special Events: *(Separate Paid Registration Required)*

- 1. Men's Breakfast**
Dr. Michael J. Mantel, CEO, Living Water International
- 2. Women's Luncheon**
Beth Guckenberger, Co-Executive Director, Back2Back Ministries

Learn more and register at: www.OutcomesConference.org

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