



# the outcomes conference



## belong

Global Digital  
Experience 

September 1 – October 31, 2022



CHRISTIAN LEADERSHIP  
ALLIANCE

# Letter from the CEO

**It is with great joy we welcome you to The Outcomes Conference  
Global Digital Experience 2022!**

Our prayer and heart desire is that as you enter into this experience, you are overwhelmed by the sense that this is the place where you belong. We want you to fully experience community and what it means to be seen, known, and loved.

I encourage you to engage in the discussion threads with others after each experience. Share what you learned, why it mattered, and what you might change because of it. Each one of you has much to give and receive. Don't miss out on your part of this great exchange. Your engagement completes the picture of God's perfect plan for this Global Digital Experience.

We give thanks to God for all those who made this experience possible. We are blessed to have Global Champions and sponsors who care deeply about equipping leaders worldwide. And many within the Alliance community invested in the Global Leader Fund so we could open the door to leaders around the world.

Most of our extraordinary faculty will present in English, but we have a strong representation of Global leaders this year. Some of them will present in their heart language and in some cases, add a presentation in English. Others will provide resources and workbooks in a variety of translations.

And finally, we are grateful to be able to broadcast live events through the platform. Check the live Conference Schedule daily so you can plan to join us for some of them.

May you experience God and open your hearts to receive what he has for you.

This is a place where you belong!

Living to serve,



Tami Heim  
President and CEO, Christian Leadership Alliance



*But you are a chosen generation, a royal priesthood, a holy nation, His own special people, that you may proclaim the praises of Him who called you out of darkness into His marvelous light; who once were not a people but are now the people of God, who had not obtained mercy but now have obtained mercy. —1 Peter 2:9,10*



# belong

# Welcome to the Global Digital Experience

This Outcomes Global Digital Experience is organized by tracks. Below you will see all the tracks that have been created for you. Think of a track like you would a classroom at a live event. Each one is the home of many recorded sessions. Once inside the track, you will click on “**Recorded Sessions and Resources**” and find great wisdom in these pre-recorded learning experiences.

## ➤ A Guide to The Outcomes Conference Global Digital Experience 2022

Here is where you will find all you need to navigate the Outcomes Conference Global Digital Experience. The library includes information and tools that will help you engage with others during this unique learning experience. This is the track where we will post important announcements and discussions relevant to all attendees.

## ➤ Global Champions and Sponsors 2022

Meet the Christian Leadership Alliance organizations that have generously made it possible for Christian leaders around the world to participate in the Outcomes Conference Global Digital Experience 2022. Learn more about who they are and their part in God’s plan to impact the world for Christ.



## ➤ Featured Mainstage Presentations

Learn from the thought leaders and ministry professionals who are investing their best in you! Enjoy the on-demand presentations as recorded from the Mainstage at the Live Outcomes Conference in Louisville, Kentucky.



➤ Tom Lin,  
President & CEO,  
InterVarsity Christian  
Fellowship U.S.A.



➤ Rev. Dr. Nicole Martin,  
Senior Vice President,  
Ministry Impact,  
American Bible Society



➤ Jacinta Tegman,  
CEO, CRISTA  
Ministries



➤ Newt Crenshaw,  
President and CEO,  
Young Life



➤ Al Lopus,  
CEO and Co-Founder,  
Best Christian  
Workplaces Institute



Kristin Hammett,  
Director of Ministry  
Services, The Signatry



➤ Steve and Jackie Green,  
Hobby Lobby and Co-Founders  
Museum of the Bible



➤ Ayanda Khumalo,  
Recording Artist,  
Worship Leader  
Woodside Bible Church



Jim and Martha Brangenberg,  
Co-Founders, Radio Hosts,  
iWork4Him Network





# Live Broadcasts and Recordings

## ➤ Here are Some of the Global Events Planned for you!

The schedule of all live events is located in the **Conference Schedule** tab on the top navigation bar. There you will find the exact times and links to all broadcasts. These experiences provide opportunities for you to engage in events hosted by other countries or to engage in more intimate conversations with faculty experts. As a bonus, you can add a live event to your calendar for easy access!

07 Sept.	Featured Presenters	Top Social Media Trends	Natchi Lazarus, Consultant <b>Presented by CIM - India</b>
14 Sept.	Moderated Panel	Health Care Sector	Dr. Samuel N. J. David (Moderator), Head, Dept. of Hospital Management Studies, CMC Vellore   Dr. Priya Abraham, Director, Indian Council for Medical Research, Pune   Dr. George Chandy, Director, Believers Hospital, Thiruvalla   Dr. William Bhatti, Director, CMC, Ludhiana <b>Presented by CIM - India</b>
21 Sept.	Featured Presenters	Resource Mobilization	Mr. Ram Gidoomal, Cotton Connect Ltd, London, Chairman <b>Presented by CIM - India</b>
28 Sept.	Moderated Panel	Educational Sector	Dr. Anand Samuel (Moderator), Former Vice Chancellor, VIT University, Vellore,   Dr. Darlando Khathing, Vice Chancellor, NECU, Dimapur   Dr. Christopher Abraham, S P Jain School of Global Management, Dubai   Prof. Sonajharia Minz, Vice Chancellor, Sido Kanhu Murmu University, Dumka <b>Presented by CIM - India</b>
01 Oct.	Featured Presenters	Living in a Healthy Biblical Community	Manfred Molomo   Edwin Majam   Michael Chisenga <b>The Navigators - Africa</b>
04 Oct.	Special Premiere Watch Party	Documentary	Promise Keepers 25th Anniversary: Stand in the Gap, Documentary <b>Promise Keepers - US</b>
05 Oct.	Featured Presenters	Digitalization	Mr. Joseph Vijayam, CEO, Olive Technology <b>Presented by CIM - India</b>
12 Oct.	Moderated Panel	Development Sector	Ms. Suzanne Wavre (Moderator), Consultant, UK   Mr Cherian Thomas, Regional Leader, World Vision Int'l Asia Pacific, Bengaluru   Mr. Ian Mac Corkell, Chief Executive Solicitor, MacCorkell Legal & Commercial   Mr. Ajoy Varghese, VP, Int'l Justice Mission, South Asia, Bengaluru <b>Presented by CIM - India</b>
19 Oct.	Featured Presenters	HR Competency / Employee Engagement and Trust	Dr. Ravi Thilagan, Former VP, FSS Pvt. Ltd. Chennai <b>Presented by CIM - India</b>
26 Oct.	Moderated Panel	Theological Institution Sector	Dr. M. T. Cherian (Moderator), Executive Director, CIM, Chennai   Dr. Hanna Hyun, Adjunct Proffesor, Juan Int'l University   Dr. David Tarus, Executive Director - Association for Christian Theological Education in Africa   Dr. Wati Longchar, Regional Consultant, Theological Education for International Ministries of American Baptist Church <b>Presented by CIM - India</b>
05 Nov.	Global Community	Prayer	Prayer Gathering with She Loves Out Loud - Global

*Check Conference Schedule Inside the Experience to verify all times including the listing of faculty meet-ups and more!*

## ✈ Multi-Session Global Leadership Intensives

This track offers unique learning experiences that are longer in format and contain multiple segments. Here you will find the voices of global leaders on topics that are timeless, relevant, and timely. These intensives will inspire and challenge your thinking, behavior, and development as a leader. Once inside the track, you will find some sessions that will offer presentations and/or handouts in multiple languages.

### ✈ The Lausanne Global Classroom: Integrity and Anti-Corruption

#### Featuring Lausanne Movement Leaders:

- Lazarus Phiri - Vice Chancellor, Evangelical University - Zambia
- Bishop Efraim Tendero - Former Secretary General WEA - Philippines
- Loyd Estrada - Bible Engagement Advocacy WEA - Philippines
- Bishop Cesar Punzalan - Interfaith Relationship WES - Philippines
- Zenet Maramara - President, Christian Stewardship Association - Philippines
- Manfred Kohr - Lausanne Catalyst for Integrity and Anti-Corruption - Canada
- Gladys Mwiti - Founder and CEO, Oasis Africa - Kenya
- Joy Famador - General Secretary Christian Convergence for Good Governance - Philippines

#### Session Titles:

1. Integrity for the Sake of the Gospel
2. Defining Integrity and Corruption
3. What Does the Bible Say about Integrity
4. The Relationship Between Corruption and Poverty
5. The Costs and Rewards of Integrity
6. The Challenge of Tackling Corruption Head On
7. Integrity and the Christian Witness
8. Christian Leaders Live with Integrity
9. Calling the Church to Integrity

### ✈ Presence Point Ministry: The Shepherd's Perspective

This six-session series covers the universal godly leadership principle of shepherding helps you deepen your belonging as a leader! Grounded in the three pivotal elements of Provision, Protection, and Presence, this biblically-based principle transforms the way you influence.

Workbooks can be downloaded in the following languages: English, Arabic, French, and Swahili.

**Coming soon:** Russian, Ukrainian, Spanish, and Portuguese.

Featuring **Holly Culhane**, CEO, Presence Point Ministry



## ✈ Multi-Session Global Leadership Intensives Continued

### ✈ Called to Work Ministry: Work-Life Balance

This four-part series in English and Mandarin presents practical ways for leaders to regain a sense of balance in all of life.

#### Session Titles:

1. Work-Life Balance: Where Did the Time Go?
2. Work-Life Balance: Building the 5P Principles
3. Work-Life Balance: Do the Right Thing in the Right Way
4. Work-Life Balance: Develop Healthy Habits

Featuring **Elaine Kung**, Co-Founder, Called to Work Ministry

### ✈ Christian Leadership Alliance: Leader2Leader Conversations on Lessons Learned

Senior-level leaders share their faith stories and the most valuable leadership lessons they have learned along the way.

#### Featuring Alliance Leaders:

- **Laura Gardner**, President, Joni and Friends
- **Dr. Jerry White**, President Emeritus, The Navigators International
- **Jon Lee**, Principal, The LERMA Agency
- **Nathan Jones**, President, Youth For Christ Foundation
- **Shannon Litton**, President & CEO, 5by5 Agency
- **Josh Heidelberg**, Principal, Castaneda + Heidelberg LLP
- **Nathan Salsbery**, Partner, CapinCrouse
- **Vicki Harris**, Chief People and Culture Officer, Our Daily Bread
- **Mark Tjernagel**, CFO, Cru
- **Dr. Arthur Satterwhite III**, VP, Young Life
- **Ken Cochrum**, EVP, East West Ministries

*And whatever you do, whether in word or deed, do it all in the name of the Lord Jesus, giving thanks to God the Father through him. —Colossians 3:17*



## ➤ Welcome to the Diagnostic Tool and Template Training for Operational Excellence

In this session, you will be introduced to an overview of the diagnostic tool and template training that will lead you to operational excellence.

### The Diagnostic Tool for Assessing Operational Practices

This 36-question diagnostic tool is designed to affirm your work related to the governance and administration of God's work and to show you areas for possible improvement. For the following questions, if you answer yes, we assume you need no assistance. If you click on or are unsure of any question, we will suggest tools or practices that may help you. The assessment is available in four languages: English, Spanish, Czech, and Slovak, with more to be added soon!

After you receive your assessment you can prioritize which Template training would be the most helpful to you. We do encourage you to watch all of them as you may gain valuable insights that would bring you to another level of operating excellence.

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### Template Training for Operating Excellence

Practical sessions that will advance operational excellency are the most fundamental; aspects of faithful stewardship. Downloadable examples to guide you are available by session and in multiple languages

#### Template Training Faculty:

- **Gary Hoag**, President Y CEO, Global Trust Partners (GTP) - USA
- **Ereny Monir**, VP of Training and Empowerment, GTP - Egypt
- **Ruthie Cristobal**, VP of Partnerships & Communications, GTP - Philippines
- **Matthew Gadsden**, CFO & Strategy Catalyst, GTP - Australia
- **Paula Mendoza**, Global Administrator, GTP - Guatemala
- **Rob Martin**, Founding Board Member, GTP - USA
- **Randy Kung**, Attorney, US Government, GTP - USA
- **Barbara Shantz**, Founding Board Member, GTP - USA
- **Gregg Capin**, Senior Advisor CapinCrouse LLP, Founding Board Member, GTP - USA
- **Mark Whitsitt**, Senior Finance Executive, The Hartford, Board Treasurer, GTP - the USA
- **Manju George**, Partner R. K. Khana & Associates, Board member, GTP - India
- **Valentine Gitoho**, Board Chair AFCAA, Board Vice Chair, GTP - Kenya
- **Zenet Marmara**, Founding President CSA, Founding Board Member, GTP - Philippines
- **Sanjay Para**, ED FMSF, Founding Board Member, GTP - India
- **Jaime Schell**, Business Consultant, Founding Board Member, GTP - Australia
- **René Palacio**, Director of Governance, SIM, Board Chair, GTP - USA

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### Template Training Sessions

#### Featuring various Global Trust Partners as Faculty

- 1. Creating a Board Policy Manual
- 2. Build a Strong Quarterly Dashboard
- 3. Preparing Board meeting Agendas and Evaluation
- 4. Discerning Direction Document
- 5. Preparing Your Spending Plan and the Annual Budget
- 6. The Importance of Quarterly | Annual Reports
- 7. Communicating Your Financial Snapshots
- 8. Developing a Board Matrix and Selection Process
- 9. Cultivating a Stewardship Philosophy and Partnership Calendar
- 10. Managing Your Expense Policy, Reports, and Monthly Financials
- 11. What You Need to know about Website, Email, and social Media Analytics
- 12. A Comprehensive Staff Guide to Succession Planning



## ✈ Workshop Training — Stewardship

In this workshop collection, you will learn how to steward financial resources, strengthen your team, and operate with transparency.

Track categories Include: Financial Management | People Management and Care

### ✈ Long-Term Investing in a Changing World

**Bryan Taylor**, Chief Investment Officer, Cornerstone Management Inc.

### ✈ Accounting and Auditing Update

**Nathan Salsbery**, Partner and Executive Vice President, CapinCrouse LLP

### ✈ Extending Your Team's Financial Literacy

**Dr. Rick Mann**, Managing Director, ClarionStrategy

### ✈ Overcoming the Aversion to Commitment

**Captain Ken Chapman**, Area Commander, Orlando, FL, The Salvation Army

### ✈ Maximizing The Purpose In Your People

**Mark Stevenson**, Practice Leader, Clarity for Christian Leaders, MK Stevenson Consulting, Inc.

### ✈ Employee Belonging: Mental Health and Workplace Chaplaincy

**Jeanette Robert**, Executive Director of Expansion, Marketplace Chaplains

### ✈ Build a Culture of Trust

**Dr. Charles Coker**, CEO, LifeThrive Performance Systems

### ✈ HR is Everyone's Job

**Joelle Peelgren**, Principal / Consultant, DeGenaro Peelgren Associates

### ✈ Measuring Soft Skills When Hiring

**William Vanderbloemen**, Founder & CEO, Vanderbloemen

*And let us consider how we may spur one another on toward love and good deeds, not giving up meeting together, as some are in the habit of doing, but encouraging one another — and all the more as you see the Day approaching. —Hebrews 10:24–25*





## ✈ Workshop Training — Leadership: Executive Perspective

This track offers wisdom in developing a leader's knowledge, skills, and acumen. It provides today's leaders with insights to strengthen their ability to lead with Christ-honoring excellence.

Track categories include: Executive Leadership | Board Governance

### ✈ Foster Life-Giving and Diverse Communities of Belonging

**Dr. Teresa M. Moon**, Founding President/CEO, Institute for Cultural Communicators

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### ✈ Build a Flourishing Workplace Culture

**Al Lopus**, Co-founder, and Chairman, Best Christian Workplaces Institute

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### ✈ Leading Through Critical Inflection Points

**Steve Maegdlin**, Founder and CEO, Executive Advisory Partners

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### ✈ Adaptive Leadership: Into Uncharted Territory

**Dr. Ken Cochrum**, Executive Vice President - Field Ministries, East-West

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### ✈ The Power of Moments

**Steen Hudson**, President, The Hudson Company, **Craig Thompson**, Director, Rockside Ranch

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### ✈ Leadership Coaching that Drives Results

**Jay Bransford**, President, and CEO, Best Christian Workplaces Institute

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### ✈ Resilient Leadership

**Chip Roper**, President, The VOCA Center

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### ✈ Building a Culture of Spiritually Attuned Leadership

**Tracy Mathews**, Executive Director, Attune to Grow, Inc.

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### ✈ Four Years Remaining

**Dr. Mark L. Vincent**, Founder, Maestro-Level Leaders/Design Group International

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### ✈ Engaging the Board in its Fundraising Role

**Dr. Scott Rodin**, Senior Consultant, and Chief Strategy Officer, The FOCUS Group

*There is neither Jew nor Gentile, neither slave nor free, nor is there male and female, for you are all one in Christ Jesus. If you belong to Christ, then you are Abraham's seed, and heirs according to the promise. —Galatians 3:28–29*

## ✈ Workshop Training — Leadership: Personal Perspective

This track focuses on personal leadership and the practices that lead to thriving as a leader. It provides today's leaders with insights and ways to strengthen their ability to lead with Christ-honoring excellence.

### ✈ Establishing Personal Structures to Thrive

**Vonna Laue**, CCNL, Financial and Operational Consultant

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### ✈ Solid Soft Skills, Solid Leader

**Brooke Hodnefield**, VP of Nonprofit Staffing and Coaching, Slingshot Group

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### ✈ My Identity - My Leadership

**Dr. Kayon Cameron**, Digital Content Project Manager, FamilyLife

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### ✈ The Way of the Beloved

**Margaret Fitzwater**, Executive Director, Navigators TDC (Train-Develop-Care)

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### ✈ Emotional Intelligence for Kingdom Impact

Rich Cummins, Former President/CEO, Lead Like Jesus

**Lauren E. Miller**, Executive Development Consultant, "Edge God In" Podcast host, Board Member, Lead Like Jesus

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### ✈ Resilience in Reality

**Ginger Hill**, Christian Wellness Speaker, Coach & Consultant, Good Health for Good Works

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### ✈ Leading from Joy

**Season Bowers**, Pastor, SeasonBowers.com

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### ✈ Mastering You

**Dr. Vicki Harris**, Sr. Vice President, Global Human Resources and Diversity, Equity & Inclusion, Our Daily Bread Ministries

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### ✈ Becoming a Leader of Influence

**Lauren Vanaman**, CCNL, Executive Director, Banning Leadership Foundation

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### ✈ Throw the First Punch

**Beth Guckenbrger**, Co-Executive Director, Back2Back Ministries

*The Spirit gives life; the flesh counts for nothing. The words I have spoken to you — they are full of the Spirit and life. —John 6:63*

## ✈ Workshop Training — Leadership: Spiritual Perspective

This track is designed to explore spiritual leadership and the concepts and practices that strengthen your faith, confidence, humility, and the ability to lead as image-bearers of Christ wherever he has called you to serve.

✈ A Biblical Overview of Spiritual Leadership: Servant, Steward, and Shepherd  
**Dr. Delanyo Adadevoh**, Global VP Leadership, Cru

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✈ LeadRIGHT  
**Dr. Christopher M. Uy**, Global Vice President Southeast and South Asia Region, Cru

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✈ The Leader as Model in Life and Mission (Spanish with English Transcript)  
**Javier García**, Global Vice President Europe Region, Cru

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✈ Knowing the Condition of Your Flock  
**Dr. Farai Katsande**, Global Vice President Africa Region, Cru

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✈ Problems are the Pathway  
**Holly Sheldon**, Global Vice President for Student-led Movements, Cru

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✈ Cultivating a Heart of Worship (Spanish with English Transcript)  
**Oliver Martin**, Global Vice President, and **Zulma Marin**, Leadership Team, Latin America, and the Caribbean, Cru

*Jesus called them together and said, “You know that those who are regarded as rulers of the Gentiles lord it over them, and their high officials exercise authority over them. Not so with you. Instead, whoever wants to become great among you must be your servant, and whoever wants to be first must be slave of all. For even the Son of Man did not come to be served, but to serve, and to give his life as a ransom for many.” —Mark 10:42–45*



## ➤ Workshop Training — Relationship

In this track, you will find workshops that cover the disciplines required to effectively engage others in your mission and how to cultivate champions for your cause.

Track categories include: Resource Development | Communication and Marketing | Internet and Technology

### ➤ The Heart of the Fundraiser

**Nathan Jones**, President, Youth For Christ Foundation

### ➤ Latest Trends in Major Donor Engagement

**Bob Westfall**, Founder & CEO, Westfall Gold, and **Andrew Covington**, President, Ashley Furniture HomeStore

### ➤ Grow Your Sustainer Donor Program

**Jeremy Reis**, Senior Director of Marketing, CRISTA

### ➤ Essential Elements of a Winning Campaign

**Dr. R. Mark Dillon**, Total Advancement Solutions, Generis Partners

### ➤ Building and Growing Sustainer Giving

**Dave Raley**, Executive Vice President, Strategic Innovation, Masterworks

### ➤ Essentials of Rapidly Growing Nonprofits

**Shelley Cochrane**, CCNL, Vice President, Strategic Partnerships

### ➤ Digital Donor Acquisition

**Jon Lee**, Brand Management Principal, LERMA

### ➤ From Chaotic to Calculated

**Mollie Yoder**, Associate Vice President, Marketing & Communications, and **Austin Wessel**, Operations Director, Marketing & Communications, Trevecca Nazarene University

### ➤ Develop Technology Roadmaps with Organizational Belonging

**Jay Cordova**, CEO + President, and **Mark Johnson**, Founder + Strategic Initiatives, Computers In Ministry (CIMTech.Solutions)

### ➤ Before You Rebuild Your Website

**Josh Miller**, CPO, 5by5

*Each of you should give what you have decided in your heart to give, not reluctantly or under compulsion, for God loves a cheerful giver. —2 Corinthians 9:7*



## Your Next Step as a Christian Professional

In this track, you will discover your next steps as a Christian professional. If you want to continue to connect, engage, and grow we will keep you moving in the right direction!

*There are different kinds of gifts, but the same Spirit distributes them.  
There are different kinds of service, but the same Lord.  
There are different kinds of work, but in all of them and  
Everyone, it is the same God at work.  
Now to each one the manifestation of the Spirit is given for the common good.  
—I Corinthians 12:4–7*



The place where a leader like you, belongs.