

Benefits Education & Engagement Plan Template

	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sept	Oct	Nov	Dec
Member Education <i>Intranet; Email; Text Msg; Mailing; 1-on-1</i>												
Call to Action												
Wellness Wisdom Story <i>(Text, video, audio) Intranet; Email; Text Msg; Mailing; 1-on-1</i>												
Call to Action	<i>If I knew then what I know now...</i>			<i>If I knew then what I know now...</i>			<i>If I knew then what I know now...</i>			<i>If I knew then what I know now...</i>		
Support Partners Education <i>Website; Social media; Email</i>												
Call to Action												