

# Becoming an Outward Facing CEO

## 3 WAYS YOU CAN BECOME AN OUTWARD FACING CEO:



**BUILD A** \_\_\_\_\_

---



---



---



---

1

2

**UP!**

---



---



---



---



---

**ACTIVATE YOUR** \_\_\_\_\_

3

---



---



---



---



**Jessica Lalley**

**“OPENING DOORS, MAKING CONNECTIONS & CREATING OPPORTUNITIES FOR RESPECTED EXECUTIVES, PUBLISHED AUTHORS, SPEAKERS AND THOUGHT LEADERS AROUND THE WORLD.”**

Jessica Lalley excels at uniting individuals and facilitating their alignment within the Kingdom of God. As the founder of Voices to Connect, a PR and Marketing Firm, she guides leaders in refining their message, enhancing their platform, and expanding their impact. With a background spanning Fortune 500 companies, startups, and non-profits, Jessica specializes in coaching, branding, speaking engagements, book launches, and strategic partnerships.

✉ [jessica@voicestoconnect.com](mailto:jessica@voicestoconnect.com)

🌐 [voicestoconnect.com](http://voicestoconnect.com)



**Eva Daniel**

**“I HELP CEOs AND SPEAKERS DEVELOP AND DELIVER COMPELLING KEYNOTES”**

Eva Daniel is the Founder of The Speak Shop, LLC, a company that trains individuals and groups on how to craft and deliver compelling content. Former Speechwriter for Dave Ramsey and his team of personalities, and Senior Producer for the Focus on the Family Broadcast, she's worked extensively with the nation's top authors, speakers, pastors, CEOs, and executive leaders to create content that has been heard and viewed by millions.

✉ [eva@thespeakshop.com](mailto:eva@thespeakshop.com)

🌐 [Linkedin.com/in/eva-rose-daniel/](https://www.linkedin.com/in/eva-rose-daniel/)

