

# Recruiting a **HIGH-PERFORMANCE** **GOVERNANCE TEAM**

Christian Leadership Alliance  
Outcomes Conference ~ Entrusted  
Chicago, March 28, 2023

My notes: \_\_\_\_\_

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**5**

**KEY QUESTIONS**  
for Board Building

- 1. Why?**  
build the board
- 2. What?**  
qualities are needed
- 3. Who?**  
should be on our team
- 4. How?**  
to go about it
- 5. THE Key?**  
to lasting success



## THE INTENTIONAL BOARD

# My Next Steps:

What will I do? When?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

## RECOMMENDED RESOURCES

1. *Alliance for Board Effectiveness*, BoardEffectiveness.org
2. *Asking about Asking: Mastering the Art of Conversational Fundraising* by Kent Stroman
3. *Evangelical Council for Financial Accountability*, ECFA.org
4. *Extreme Ownership: How U.S. Navy SEALs Lead and Win* by Jocko Willink and Leif Babin
5. *Lessons From the Church Boardroom* by Dan Busby and John Pearson
6. *Lessons From the Nonprofit Boardroom* by Dan Busby and John Pearson
7. *Maximizing Board Effectiveness* by James C. Galvin
8. *Volunteer Leadership Training for Nonprofits* by Aaron Stroman

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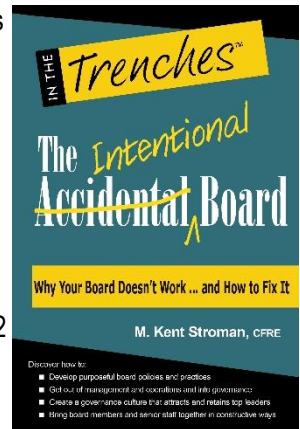
*reach new heights*



Regarded as America's ASKING Coach, Kent Stroman is a talented keynote speaker, insightful advisor, effective communicator and published author. His purpose in life is to EQUIP, INSPIRE, and ENCOURAGE. He accomplishes this through speaking, writing, teaching, consulting and executive coaching. He holds numerous credentials including Certified Fund Raising Executive (CFRE).

Kent launched STROMAN & ASSOCIATES in 2001, consulting in LEADERSHIP DEVELOPMENT, FUNDRAISING, BOARD GOVERNANCE, and STRATEGIC PLANNING. In 2012 Kent created the Institute for Conversational Fundraising™ with the mission of *equipping leaders to dramatically transform their fundraising results.*

Kent is a gifted retreat facilitator and frequently speaks to regional, national and international audiences.



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