



AMY SEWELL

Senior Vice President, Digital Solutions

Amy leads the full-service digital team of Douglas Shaw & Associates and drives all strategy, data, and development for the digital projects of the clients we serve. She works to ensure client goals are consistently met—and she starts by listening to their unique needs.

Amy is a quick thinker with an unparalleled knack for problem-solving, which makes her a force in overcoming technological hurdles in the ever-changing landscape of the digital world. Solutions-driven and with a big heart to serve, Amy helps strategize, test, and execute cohesive campaigns across all digital platforms, drastically expanding our clients' reach and accessibility for exponential growth in donor giving and engagement.

Amy's career started in the for-profit world, but she soon felt a strong pull to do work that directly helps other people. Even now, having helped generate hundreds of millions of dollars for many organizations, Amy is recruited worldwide to share key insights on a variety of digital solutions. And while she joyfully shares her wisdom, what brings her the most joy is seeing outcomes of the transformative work our clients do each day.



AUBREY HOEPPNER

Vice President, Client Services

Aubrey's relational and communication gifts allow her to build strong, meaningful relationships with our client partners at Douglas Shaw & Associates. With high attention to detail, a gift for data analytics, and a strong listening ear, Aubrey thrives as a client team lead and works with our clients' development and program teams to successfully weave together financial needs with personal stories that stir donors' hearts.

Before coming to Douglas Shaw & Associates, Aubrey pursued an education in intercultural communications and international studies, just before heading overseas to teach English at a high school level. It was during this time her passion to bridge relationships, overcome cultural divides, and tirelessly serve to meet needs globally was ignited.

Aubrey's drive and commitment to serve alongside clients of diverse backgrounds, missions, and perspectives is still evident today as she leads strategy, extensive testing within cultivation and to give our clients the data they need to reach the right donors with the right message at the right time.