# Identifying and Retaining MGO's

04/10/2024 | 10:30 am | Wednesday | Room 12 Jim Elliott, Vice President of Stewardship Doug Crisafulli, Director of Planned Giving



It is hard work to hire and manage Major Gifts Officers (MGO) for excellence in pursuit of your mission. Learn myths regarding MGOs. Apply practical suggestions for hiring and establishing metrics. Acquire tools to help you avoid pitfalls of transactional relationships and burnout.

## **Learning Objectives**

- 1. A Spirit-led approach to hiring, leadership, and development
- 2. Holistic personal development of team members
- 3. Successful training of MGOs
- 4. Setting expectations for MGOs

## **Key Session Group Discussions**

- Spirit-Led Approach to Hiring
- Identifying Prospective MGOs
- Equipping and Training MGOs
- Holistic Development of MGOs
- Setting Expectations for MGOs

### Moody Theology of Stewardship





#### RESOURCES

#### Personality profiles/assessment tools



PDP Global: <u>https://www.pdpglobal.com</u>

DiSC<sup>®</sup> Profile: <u>https://www.discprofile.com/</u>

Myers-Briggs®: https://www.myersbriggs.org/

Strengthfinder (CliftonStrengths®): https://www.gallup.com/cliftonstrengths

Working Genius: <u>https://www.workinggenius.com/</u>

#### **Biblical stewardship resources**

A Revolution in Generosity: Transforming Stewards to be Rich Towards God Wesley K. Wilmer https://www.moodypublishers.com/a-revolution-in-generosity/

Giving & Getting in the Kingdom: A Field Guide R. Mark Dillon https://www.moodypublishers.com/giving-and-getting-in-the-kingdom/

The Third Conversion R. Scott Rodin https://kingdomlifepublishing.com/product/the-third-conversion/

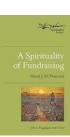
A Spirituality of Fundraising Henri J. M. Nouwen https://henrinouwen.org/read/a-spirituality-of-fundraising/







The Third Conversion



#### CONTACTS

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