



April 29 – May 1, 2025
Dallas, Texas



LEARNING EXPERIENCES BY DAY/HOUR/ROOM

Nine core educational tracks: (EL) Executive Leadership, (PL) Personal Leadership, (BG) Board Governance, (RD) Resource Development, (MC) Marketing & Communications, (IT) Internet & Technology, (PMC) People Management and Care, (FM) Financial Management, (LRM) Legal & Risk Management.

**NOTE: Faculty titles and full blurbs and CPE information will be available in conference App.*

Tuesday, April 29

10:30 am – 5:30 pm

Leader Care Gathering

Leader Care and the Impact on Trust

Michael Martin, and **Jake Lapp**, ECFA (with additional ECFA presenters.)

LCG – 1 (EL/BG/FM) Intermediate

Maverick

Tuesday, April 29

10:30 am – 12:00 pm

Roundtables

Leadership Roundtable: Emerging Leaders

Dr. Abe Jaquez, Baptist University of the Americas, and **Andrea Buczynski**, Cru

RT – 1 (PL) Intermediate

Dallas

Leadership Roundtable: Maestro-level Leaders

Dr. Mark L. Vincent, CCNL, Teall Vincent Enterprises, and **Kirk Kriegel**, Children At Heart Ministries (Maestro-level leaders cohort facilitator)

RT – 2 (EL) Intermediate

Grapevine

Leadership Roundtable: Resource Development

Tom MacAdam, The FOCUS Group, and **Dr. Wes Willmer**, CCNL, Author and Resource Development Coach

RT – 3 (RD) Intermediate

Lonestar 1

Leadership Roundtable: Marketing and Communications

Carly Berna, Virtuous and **Jeremy Reis**, Serving Orphans Worldwide

RT – 4 (MC) Intermediate

Houston

Leadership Roundtable: People Management and Care

Ramona Bishop, Bible Study Fellowship, and **Dr. Vicki Harris**, Rhema House Care Ministries, and DVH International Consulting

RT – 5 (PMC) Intermediate

San Antonio

Leadership Roundtable: Financial Management

Nathan Salsbery, CapinCrouse LLP, and **Vicki VannBerstein**, America’s Christian Credit Union (ACCU)

RT – 6 (FM) Intermediate

Fort Worth

Tuesday, April 29

10:30 am – 12:00 pm

Workshops

The Art of Inquiry

Andrew Earnshaw, Bible League International

W – 1 (PL) Basic

Cattle Barons

Lessons in Self-Care

Sheila Bennett, CCNL, Rhema Christian Center

W – 2 (PL) Basic

Glasscock

The Leader as Shepherd

Holly Culhane and **Doug Culhane**, Presence Point

W – 3 (EL) Advanced

Jonsson

Creating Cultures of Ethics & Performance

Caryn Ryan and **Erin Moriarty**, Missionwell LLC

W – 4 (BG) Intermediate

Harvesters

Researching and Engaging Private Foundations

David Broussard, DickersonBakker

W – 5 (RD) Advanced

Hobby

10X Donor Engagement: SMS, MMS, and AI

Mike Cantrell, Powered By Text

W – 6 (MC) Basic

Carter

10 Game-Changing AI Tools For Nonprofit Ministries

Kenny Jahng, AI for Ministry Leaders.com & ChurchTechToday.com

W – 7 (IT) Basic

Wildcatters

Building a Healthy Work Culture

Doug Shaw and **Graham Shaw**, Douglas Shaw & Associates

W – 8 (PMC) Intermediate

Developers

Handling an Abuse Allegation in Ministry

Theresa Sidebotham, Evangelical Council for Abuse Prevention Child Safety Standards Committee Chair, and **Jeff Dalrymple**, Abuse Prevention and Response, SBC Executive Committee

W – 9 (LRM) Intermediate

Austin

Tuesday, April 29

2:00 pm – 3:30 pm

Workshops

Passing on Christ-like Culture

Dr. Bob Snyder, IHS Global, and **Tyler Hallman**, Blank Page Group LLC

W – 10 (PL) Basic

Dallas

Are You Coachable?

Dr. Charles W. Coker, LifeThrive

W – 11 (PL) Basic

Houston

Transformational Strategic Focus

Chris Jorgensen, Convergent Strategy, and **John Ligtenberg**, Love INC of the Black Hills

W – 12 (EL) Basic

Fort Worth

Teams that Change the World

Dr. Doug Nuenke and **Lindy Black**, The Navigators

W – 13 (EL) Intermediate

Grapevine

Hard Board Conversations

Fran Brown, CapinCrouse LLP

W – 14 (BG) Intermediate

Harvesters

Create a Million-Dollar Day

Dr. Candace Gregory, Open Door Mission, and **Roy Jones**, Fit Fundraising

W – 15 (RD) Intermediate

Wildcatters

Next-Gen Major Donor Tactics

Carly Berna, Virtuous, and **Jacob Forkey**, International Mission Board

W – 16 (RD) Intermediate

Lonestar 1

Listen Up: The Power of Audience Research
Chandler Navarrete, Polymath, a Givington's company
W – 17 (MC) Intermediate

Carter

3 Critical Questions For Great Marketing Strategy
Mike Farag and **Mark Rhode**, Fervor LLC
W – 18 (MC) Basic

Cattle Barons

Cyber Threat and Control Update
Allison Ward and **Katie Herbert**, CapinTech
W – 19 (IT) Basic

Hobby

Recruiting Ministry Staff: Choose Your Adventure
Bea Rosenhauch and **Royce Rosenhauch**, Ministry HR Group
W – 20 (PMC) Basic

San Antonio

Stewarding Your Nonprofit's Assets
Jordan Lovelady, HighGround Advisors
W – 21 (FM) Basic

Developers

Amending Bylaws: Top 10 Questions
Stephen Forman, For His Glory Law, Law Office of Stephen Forman, PLLC
W – 22 (LRM) Basic

Austin

Tuesday, April 29
2:00 pm – 5:30 pm

Leadership Intensives (Part 1)

Transformative Leadership
Lyle Wells, Integrus Leadership
LI – 1 (PL/EL) Advanced

Glasscock

Together is Better: Six Secrets to Interdependence
Dr. Andrew Johnston, Johnston Consulting | DRJC
LI – 2 (PMC/EL) Intermediate

Jonsson

Tuesday, April 29

4:00 pm – 5:30 pm

Workshops

Seeking your God-given Purpose

Steve Rubado, Lead Like Jesus

W – 23 (PL) Basic

Dallas

Seek First to Understand

Ramona Davis, CCNL, Woman to Woman

W – 24 (PL) Basic

Houston

Lead on Mission for Eternal Impact

Becca Spradlin, On Mission Advisors

W – 25 (EL) Basic

Fort Worth

Becoming a Flourishing Culture Leader

Al Lopus, Best Christian Workplaces

W – 26 (EL) Advanced

Grapevine

Scenario Planning for Boards

Dr. Jim Galvin, Galvin & Associates, Inc.

W – 27 (BG) Basic

Harvesters

People not Money: Fundraising as Ministry

Larry Johnson, The Eight Principles, and **Sig Berg**, The Severn Leadership Group

W – 28 (RD) Advanced

Wildcatters

The Art of the Big Ask

Pat McLaughlin, The Timothy Group

W – 29 (RD) Basic

Lonestar 1

Transform StoryFinding into Powerful Fundraising

Kristin Sukraw and **Daniel Jenkins**, StoryFind Films

W – 30 (MC) Basic

Carter

Know Your Audience: Navigating Generations

Shelley Komoszewski and **Brock Anderson**, Josh McDowell, a Ministry of Cru

W – 31 (MC) Intermediate

Cattle Barons

Technology's Transformative Role in Ministry

Bryan Brown and **Jaclyn Jones**, Masterworks

W – 32 (IT) Basic

Hobby

We See What We Seek

Dr. Teresa Moon, Institute for Cultural Communicators

W – 33 (PMC) Basic

San Antonio

Accounting and Auditing Update

Nathan Salsbery and **Tim Sims**, CapinCrouse LLP

W – 34 (FM) Intermediate

Developers

Dealing with a Crisis: How We Navigated a Tragedy

Jon Bisset, Peter & John Ministries

W – 35 (LRM) Basic

Austin

Wednesday, April 30

10:30 am – 12:00 pm

Workshops

An Invitation to a Deeper Place

Gina Holm and **Margaret Fitzwater**, The Navigators

W – 36 (PL) Intermediate

San Antonio

Leadership for the Long Haul

Andrea Buczynski, Cru

W – 37 (PL) Basic

Dallas

Keys To Great Leadership

Lettie Carr, CCNL, First Baptist Church of Glenarden

W – 38 (PL) Basic

Glasscock

Effective Strategic Planning For Nonprofits

Todd Milby and **Doug Paul**, Catapult

W – 39 (EL) Intermediate

Fort Worth

New Ways to Engage Gen Z at Work

Dr. Arthur Satterwhite, III and **Kimberly Nollan**, Young Life

W – 40 (EL) Basic

Grapevine

11 Laws of Great Boardmanship

Kent Wallace and **Mark Davidhizar**, Visionworks Consulting, Inc.

W – 41 (BG) Basic

Harvesters

The Rise of Recurring Giving

Dave Raley, Imago Consulting

W – 42 (RD) Intermediate

Houston

Planned or Major Gift? Both!

Jim Elliott and **Doug Crisafulli**, Moody Bible Institute

W – 43 (RD) Basic

Lonestar 1

Social Cultivation

Amy Hurtado and **Hallie Gilmore**, Joni and Friends

W – 44 (MC) Basic

Cattle Barons

AI, Data and Governance

Dr. Jeffrey Collins, Compassion International

W – 45 (IT) Basic

Hobby

Conflict That Produces Innovative Results

Giselle Jenkins, Best Christian Workplaces

W – 46 (PMC) Intermediate

Carter

Applying Biblical Principles to HR

Brett Billups, Marketplace Chaplains

W – 47 (PMC) Basic

Jonsson

Lead Digital Transformation

Jeff Roberts and **John Hughes**, CliftonLarsonAllen LLP

W – 48 (FM) Intermediate

Wildcatters

Institution-Wide Budget Planning

David Tarrant and **Sonia Flores**, Dallas Theological Seminary

W – 49 (FM) Basic

Developers

Sanctions: Risk Assessment to Mitigation

Dani Rowekamp, World Vision US

W – 50 (LRM) Basic

Austin

Wednesday, April 30

10:30 am – 5:30 pm

Forum *Paid pre-registration required

CEO FORUM: Strengthening Workplace Culture by Deepening Trust as CEOs

Dr. Cory Scheer, TrustCentric® Consulting

F – 1 (EL) Advanced

Maverick

Wednesday, April 30

2:00 pm – 3:30 pm

Workshops

Embrace God's Path for Your Life

Donna Lucas, Joni and Friends

W – 51 (PL) Intermediate

San Antonio

Seeking Him First in a Me-First Culture

Karen McNary, Bible Study Fellowship

W – 52 (PL) Basic

Dallas

Leading When You Aren't in Charge

Michael Gunnin, Walk Thru the Bible

W – 53 (EL) Basic

Houston

Data-Informed Leadership: Transforming Culture

Karen McDonald, Dallas Theological Seminary

W – 54 (EL) Advanced

Fort Worth

Seek Impact in Disciplined Innovation

Stewart Severino, The Navigators

W – 55 (EL) Advanced

Grapevine

Boards That Help or Hinder Fundraising

Kent Stroman and Aaron Stroman, Stroman & Associates

W – 56 (BG) Intermediate

Harvesters

Cultivating Major Givers for Kingdom Investment

Doug Thorson, Redeemer City to City

W – 57 (RD) Intermediate

Wildcatters

Why Campaigns Still Matter

Dr. R. Mark Dillon, Generis Advancement, Generis Partners

W – 58 (RD) Basic

Lonestar 1

Purposeful Marketing Meets AI

Heather M. Day and **Joni Bishop**, Barnabas Foundation

W – 59 (MC) Basic

Cattle Barons

Demystifying AI: Fundamentals for Fundraisers

Robert Johnson and **Patrick Doty**, Douglas Shaw & Associates

W – 60 (IT) Basic

Hobby

Leading Global Multicultural Teams

Dr. Vicki Harris, Rhema House Care Ministries and DVH International Consulting

W – 61 (PMC) Basic

Carter

Accelerating Ministry Effectiveness with FP&A

Andy Brown, CRU, and **Justin Martin**, Microsoft

W – 62 (FM) Intermediate

Developers

Navigating Employee Terminations

John Melcon, Taft/ (formerly Sherman & Howard LLC)

W – 63 (LRM) Intermediate

Austin

Wednesday, April 30

2:00 pm – 5:30 pm

Leadership Intensives (Part 2)

Transformative Leadership

Lyle Wells, Integrus Leadership

LI – 1 (PL/EL) Advanced

Glasscock

Together is Better: Six Secrets to Interdependence

Dr. Andrew Johnston, Johnston Consulting | DRJC

LI – 2 (PMC/EL) Intermediate

Jonsson

Wednesday, April 30

4:00 pm – 5:30 pm

Workshops

Glad I Didn't Know

Vonna Laue, CCNL, TEAM

W – 64 (PL) Basic

San Antonio

Hearing the Whisper of God

Dr. Peggy Banks, International Christian Concern

W – 65 (PL) Basic

Dallas

Your Nonprofit Strategy Reloaded

Jeremy Reis, Serving Orphans Worldwide, and **Mike Meyers**, CRISTA

W – 66 (EL) Basic

Fort Worth

Navigating the Waters as a Second

Odus Compton, Reaching Souls International

W – 67 (EL) Intermediate

Grapevine

Absolute Best Nonprofit Boardroom Practices

Dr. Michael J. Anthony, Dallas Theological Seminary and Calibrate Global Consulting

W – 68 (BG) Intermediate

Harvesters

Optimize Your New Donor Experience

Amy Sewell and **Aubrey Hoepfner**, Douglas Shaw & Associates

W – 69 (RD) Basic

Wildcatters

Personalizing Donor Engagement Amid Automation

Bob Greene and **Bruce Scott**, Westfall Gold

W – 70 (RD) Advanced

Lonestar 1

Seek First a Kingdom-Resonant Brand

Jef Miller, Masterworks

W – 71 (MC) Intermediate

Cattle Barons

Artificial Intelligence - Productivity & Risk

Tad Brockway, Bible Study Fellowship

W – 72 (IT) Basic

Hobby

Developing Middle Leaders

Dr. Julie Armstrong, Moody Global Media / Moody Bible Institute

W – 73 (PMC) Intermediate

Houston

Mutual Allyship in the Ministry Workplace

Dr. Rob Dixon, InterVarsity Institute

W – 74 (PMC) Basic

Carter

Fraud's Inevitable, Are You Ready?

Krista Besselman, SIL International

W – 75 (FM) Basic

Developers

Safeguarding Youth and the Vulnerable

Peter Persuitti, Gallagher, and **Candace D. Collins**, Praesidium

W – 76 (LRM) Intermediate

Austin

Thursday, May 1

10:30 am – 12:00 pm

Workshops

Spiritual Attunement for Difficult Times

Tracy Mathews, Attune, and **Scott Wennermark**, Wennermarketing

W – 77 (PL) Basic

San Antonio

Priorities: Your Best Next "Yes"

Mike Lenda, 5by5 Agency

W – 78 (PL) Basic

Dallas

Creating a Culture of Worthiness

Bryan Taylor, Cornerstone Management

W – 79 (EL) Advanced

Jonsson

Walking With Next Generation Leaders

Dr. Bruce McNicol and **Brittany Sawrey-Coulson**, Trueface

W – 80 (EL) Basic

Grapevine

Board Practices that Protect Ministries

Kevin Trotter, CCNL, Evangelical Council for Abuse Prevention (ECAP), and **Dee Dee Mayer**, Boone Center for the Family at Pepperdine University

W – 81 (BG) Intermediate

Harvesters

Sustained Giving Masterclass

Kim Richardson, Allegiance Group + Pursuant, and **Meg Crowley**, Stand to Reason

W – 82 (RD) Intermediate

Wildcatters

Building Blocks for Planned Giving

James Bakke and **Kurt Knoll**, Barnabas Foundation

W – 83 (RD) Intermediate

Lonestar 1

The Multicultural Majority

Ivan Leon, Kerux Group, and **Dr. Gene Getz**, Renewal Ministries

W – 84 (RD) Intermediate

Glasscock

Grow Your Organization through Comedic Advertising

Allen Thornburgh, Historic, and **Mollie Yoder**, Trevecca Nazarene University

W – 85 (MC) Intermediate

Cattle Barons

Tech Clarity Now: Align Your Strategy

Andre South, South Software Solutions

W – 86 (IT) Intermediate

Hobby

Succession Planning and Steward Leadership

Dr. Brian Simmons, King's Ridge Christian School, and **Bill Allan**, Associated Gospel Churches (AGC)

W – 87 (PMC) Basic

Carter

Analyzing and Influencing Performance

Jay Bransford, Best Christian Workplaces

W – 88 (PMC) Intermediate

Houston

Today's Economy and Your Ministry

Richard Todd and **Sarah Newman**, Innovest Portfolio Solutions, LLC

W – 89 (FM) Basic

Developers

Recent Developments from Washington and Beyond

Jake Lapp and **Aaron Mercer**, ECFA

W – 90 (LRM) Intermediate

Fort Worth

Thursday, May 1

2:00 pm – 3:30 pm

Workshops

No More Excuses: Scripture Memory that Works

Jeremy Kluth, Scripture Alive

W – 91 (PL) Basic

San Antonio

Are You Maximizing Your Gift?

Alicia (AC) Dunlap, RESET, 4Kids, Inc.

W – 92 (PL) Basic

Dallas

Culture Matters: Build an Unstoppable Team

Jenni Catron, 4Sight Group

W – 93 (EL) Intermediate

Grapevine

Quest for Quality & Excellence

Kirk Kriegel, Children At Heart Ministries (Maestro-level leaders cohort facilitator)

W – 94 (EL) Basic

Fort Worth

A Board Prayer

Dr. Dan Bolin, Refueling in Flight Ministries

W – 95 (BG) Basic

Harvesters

Fundraising is Relationships

Steen Hudson and **Keith Kelly**, True Riches Global

W – 96 (RD) Intermediate

Lonestar 1

Fundraising Effectiveness: What's Working and Why?

Ellen Roeder, RKD Group

W – 97 (RD) Advanced

Glasscock

Inspire and Activate Donors with Video

David Coonradt, Fieldwork Media

W – 98 (MC) Basic

Wildcatters

Brand for Impact

Justin Eklund, Grove9 Marketing

W – 99 (MC) Basic

Cattle Barons

Empowering Decisions Through Data

Lindsey Whinnery, CapinCrouse

W – 100 (IT) Basic

Hobby

Navigating Employee Complaints Successfully

Joelle Peelgren, DeGenaro Peelgren Associates

W – 101 (PMC) Basic

Carter

Unlocking Leadership Potential

Lauren Vanaman, CCNL, Aspire Leadership LLC

W – 102 (PMC) Basic

Houston

Agility for Financial Decision-Making

Melodi Bunting, Wegner CPAs

W – 103 (FM) Basic

Developers

Tax and Legal Forum

Chip Watkins, Webster, Chamberlain & Bean, LLP, and **David Powers**, Powers Compliance, PLLC

W – 104 (LRM) Intermediate

Jonsson

###