

Outcomes Conference

Dallas, Texas | April 28–30, 2026

Multiply

50
year
anniversary

LEARNING EXPERIENCES

Tuesday, April 28

10:30 am – 12:00 pm

Workshops:

(Tues., 10:30 am – 12:00 pm)

Workshop (Personal Leadership)

Decision Making that Supports Biblical Unity

Jay Bransford, President and CEO, Best Christian Workplaces

(Tues., 10:30 am – 12:00 pm)

Workshop (Personal Leadership)

Running on Empty, Cultivating the Heart

Ramona Davis, CCNL, CEO, Woman to Woman

(Tues., 10:30 am – 12:00 pm)

Workshop (Executive Leadership)

Stop the Spread of Toxic Culture

Douglas K Shaw, Chairman of the Board / CEO, Douglas Shaw & Associates

(Tues., 10:30 am – 12:00 pm)

Workshop (Executive Leadership)

Leader Care is Ministry Care

Jake Lapp, VP of Member Accountability, ECFA, and **Michael Martin**, President & CEO, ECFA

(Tues., 10:30 am – 12:00 pm)

Workshop (Executive Leadership)

The Secret to Sustainable Growth

Dr. Gary Hoag, GTP Founder & GTP Trust Fund Council President, Global Trust Partners

(Tues., 10:30 am – 12:00 pm)

Workshop (Board Governance)

Caring for Your CEO

Dr. Rich Kidd, Co-founder and Managing Partner, Mission:Leadership, and **Dr. Naomi Cramer Overton**, Founder and CEO, We Are Becoming, and Executive Search Consultant, Mission:Leadership

(Tues., 10:30 am – 12:00 pm)

Workshop (Resource Development)

Using AI to Multiply Revenue

Jeremy Reis, President, Serving Orphans Worldwide, and **Mike Meyers**, Partner, Nonprofit DNA

(Tues., 10:30 am – 12:00 pm)

Workshop (Resource Development)

Campaign Conundrums

Dr. R. Mark Dillon, Senior Vice President/Founder, Generis Advancement, Generis Partners

(Tues., 10:30 am – 12:00 pm)

Workshop (Marketing and Communications)

Disrupt Someone's Day

Donna Lucas, Chief Marketing and Development Officer, Joni and Friends

(Tues., 10:30 am – 12:00 pm)

Workshop (Marketing and Communications)

Donor-Focused Digital Campaign Strategy

Jason Dew, Director of Strategy + Creative, Fervor LLC, and **Kristen Atwell**, Director of Client Services, Fervor LLC

(Tues., 10:30 am – 12:00 pm)

Workshop (Internet and Technology)

Multiplying God's Seed Through AI

Tirrell Howell, Vice President of Information Technology, Columbia International University

(Tues., 10:30 am – 12:00 pm)

Workshop (People Management and Care)

Conflict Resolution: Multiply Peace, Not Problems

Joelle Peelgren, Principal / Consultant, DeGenaro Peelgren Associates

(Tues., 10:30 am – 12:00 pm)

Workshop (People Management and Care)

Business-based Talent Strategy

Karen McDonald, Executive Director Employee Success and Leadership, Dallas Theological Seminary

(Tues., 10:30 am – 12:00 pm)

Workshop (Financial Management)

Unexpected Insights in Familiar Places

Brad Tisdale, Founder and CEO, BT Advisors LLC

(Tues., 10:30 am – 12:00 pm)

Workshop (Legal and Risk Management)

Assessing Religious Liberty in 2026

Patrick Piccolo, Legal Counsel, Deputy Director of CMA, Alliance Defending Freedom, and **Don Ziel**, Senior Vice President, ADF Church & Ministry Alliance, Alliance Defending Freedom

Roundtable:

(Tues., 10:30 am – 12:00 pm)

Roundtable (Financial Management)

Leadership Roundtable: Financial Management

Hosts: **Nathan Salsbery**, Partner and Executive Vice President, CapinCrouse, and **Vicki VannBerstein**, President/CEO, America's Christian Credit Union (ACCU)

Summit: (5-hour, 10:30 am – 12:00 pm & 2:00 pm – 5:30 pm)

(Tues., 10:30 am – 5:30 pm, with break for lunch)

Summit: **Movement Ready Church Summit**

Vick Green, CEO, Replicate Ministries, **Dr. Robby Gallaty**, Senior Pastor, Long Hollow Church, and **Brad Daugherty**, COO/Lead Navigator, Replicate Ministries

Tuesday, April 28

2:00 pm – 3:30 pm

Workshops:

(Tues., 2:00 pm – 3:30 pm)

Workshop (Personal Leadership)

R.E.S.T. You Need for the Life You Lead

Nathan Lagrange, Executive Director, Oasis Rest International

(Tues., 2:00 pm – 3:30 pm)

Workshop (Personal Leadership)

Leading through Story

Tricia Bell, Chief Legal Officer, Christian Care Ministry (MediShare), and **Marq James**, Chief Marketing Officer, Christian Care Ministry

(Tues., 2:00 pm – 3:30 pm)

Workshop (Executive Leadership)

Unlocking High-Trust, High-Performing Teams

Timothy Neville, President/CEO, Echoing Hills Village, Inc., and **Dr. Daniel Hallak**, Chief Commercial Officer, WiLD Leaders

(Tues., 2:00 pm – 3:30 pm)

Workshop (Executive Leadership)

How To Create A Healthy Organizational Culture

Dr. Bruce McNicol, President Emeritus, Trueface, and **Jennifer Jukanovich**, Executive Director, Kijabe Children's Educational Fund and Managing Partner, Ambactus Global Solutions

(Tues., 2:00 pm – 3:30 pm)

Workshop (Board Governance)

Cultivating A Great Board

Nicole Elmes, President, Missionwell LLC

(Tues., 2:00 pm – 3:30 pm)

Workshop (Resource Development)

Generosity Reporting and Giving Trends

Bob Westfall, Founder / CEO, Westfall Gold

(Tues., 2:00 pm – 3:30 pm)

Workshop (Resource Development)

Cultivating Good Soil Through Stewardship

Andrew Olsen, Executive Vice President of Fundraising Solutions, DickersonBakker

(Tues., 2:00 pm – 3:30 pm)

Workshop (Marketing and Communications)

Live, Laugh, Give Even MORE

Allen Thornburgh, Chief Experience Officer, Historic, and **Jacques Spitzer**, CEO & CCO, Raindrop

(Tues., 2:00 pm – 3:30 pm)

Workshop (Marketing and Communications)

AI Secrets for Creating Cinematic Content

Max Bard, Growth & AI Studio Executive, VP of Content, PRAY.COM

(Tues., 2:00 pm – 3:30 pm)

Workshop (Internet and Technology)

Vibe Coding for Good

Michael Lukaszewski, Founder and CEO, Hopeware

(Tues., 2:00 pm – 3:30 pm)

Workshop (People Management and Care)

Leverage Personality Typing

Jill Meador, CCNL, VP of Operations, Dare 2 Share

(Tues., 2:00 pm – 3:30 pm)

Workshop (Financial Management)

Multiply Financial Access Behind Borders

Brian Divine, Head of Sales & Partnerships, Pangea, and **Aeron Sullivan**, CEO, Pangea

(Tues., 2:00 pm – 3:30 pm)

Workshop (Financial Management)

Multiply Impact through Market Insights

Jordan Lovelady, AVP for Client Investment Solutions, HighGround Advisors

(Tues., 2:00 pm – 3:30 pm)

Workshop (Legal and Risk Management)

Recent Developments from Capitol Hill, the Courts

Jake Lapp, VP Member Accountability, ECFA, and **Aaron Mercer**, Senior Strategist, ECFA

Roundtable:

(Tues., 2:00 pm – 3:30 pm)

Roundtable (Marketing and Communications)

Leadership Roundtable: Marketing and Communications

Hosts: **Dr. Lorie Lee**, Partnership Manager, Compassion International, and **Shelley**

Komoszewski, Sr. Director of Development, Sightline (formerly Josh McDowell Ministry).

Meet-Up:

(Tues., 2:00 pm – 3:30 pm)

Milestone Moments Meet-Up

Led by **Tami Heim**, President and CEO, Christian Leadership Alliance, **Nathan Salsbery**, Board Chairman, Christian Leadership Alliance and the **CLA Board**.

Summit: (5-hour, 10:30 am – 12:00 pm & 2:00 pm – 5:30 pm)

(Tues., 10:30 am – 5:30 pm, with break for lunch)

Summit: **Movement Ready Church Summit**

Vick Green, CEO, Replicate Ministries, **Dr. Robby Gallaty**, Senior Pastor, Long Hollow Church, and **Brad Daugherty**, COO/Lead Navigator, Replicate Ministries

Tuesday, April 28

4:00 pm – 5:30 pm

Workshops:

(Tues., 4:00 pm – 5:30 pm)

Workshop (Personal Leadership)

Multiply Motivation: Turn Busywork Into Worthywork

Dr. Andrew Johnston, Owner, DrAndrewJohnston.com | Johnston Consulting

(Tues., 4:00 pm – 5:30 pm)

Workshop (Personal Leadership)

Soul-Centered Leader: Multiply Impact, Not Burnout

Dr. Chad Audi, President & CEO, Detroit Rescue Mission Ministries

(Tues., 4:00 pm – 5:30 pm)

Workshop (Executive Leadership)

Build Flourishing Leadership with Trusted Feedback

Al Lopus, Co-founder, Best Christian Workplaces

(Tues., 4:00 pm – 5:30 pm)

Workshop (Executive Leadership)

Leadership from the Shepherd's Perspective

Holly Culhane, Founder and President/CEO, Presence Point, and **Doug Culhane**, facilitator, Presence Point

(Tues., 4:00 pm – 5:30 pm)

Workshop (Board Governance)

Right Advisors, Real Impact

Fran Brown, Partner-in-Charge, CapinCrouse, and **Jana Bugher**, Senior Vice President - Treasury Sales Manager, BancFirst

(Tues., 4:00 pm – 5:30 pm)

Workshop (Resource Development)

Accelerating Sustainable Giving Growth

Dave Raley, Founder, Imago Consulting

(Tues., 4:00 pm – 5:30 pm)

Workshop (Resource Development)

You Had Me at Hello

Steen Hudson, Founder, True Riches Global, and **Lisa Olson**, Christian Camping Leader

(Tues., 4:00 pm – 5:30 pm)

Workshop (Marketing and Communications)

How To Nurture Raving Fans For Your Mission Online

Kenny Jahng, Founder & CEO, Big Click Syndicate

(Tues., 4:00 pm – 5:30 pm)

Workshop (Marketing and Communications)

Narrative Clarity: Storytelling That Cuts Through

Caitlin Curry, Client Success Manager, Infinity Concepts

(Tues., 4:00 pm – 5:30 pm)

Workshop (Marketing and Communications)

Multiply with Amazon KDP Self-Publishing

Dr. Brittany Kretz, MOL Program Director, Associate Professor, York University

(Tues., 4:00 pm – 5:30 pm)

Workshop (Internet & Technology)

Outsourcing Technology Development & Support

Joseph Vijayam, Founder and CEO, Olive Technology Inc.

(Tues., 4:00 pm – 5:30 pm)

Workshop (People Management and Care)

Mastering the Art of Feedback

Steven Rubado, President, Lead Like Jesus

(Tues., 4:00 pm – 5:30 pm)

Workshop (Financial Management)

Economic Update & Avoiding Unethical Investing

Richard Todd, CEO, Principal & Co-Founder, Innovest Portfolio Solutions, LLC., and **Sarah Newman**, Principal, Innovest Portfolio Solutions, LLC.

(Tues., 4:00 pm – 5:30 pm)

Workshop (Financial Management)

Prepare & Analyze Cash Flow Projection

David Tarrant, VP for Finance/CFO, Dallas Theological Seminary, and **Sonia Flores**, Controller, Dallas Theological Seminary

(Tues., 4:00 pm – 5:30 pm)

Workshop (Legal and Risk Management)

Risk Management for Christian Organizations

Dr. Trevor Lui, President & CEO, Global Trust Partners

Roundtable:

(Tues., 4:00 pm – 5:30 pm)

Roundtable (People Management and Care)

Leadership Roundtable: People Management and Care

Hosts: **Dr. Vicki Harris**, Chief People Officer, Rhema House Ministries, and **Ramona Bishop**, Chief Human Resources Officer (Retired), Bible Study Fellowship and Community Catalyst, People Management and Care

Summit: (5-hour, 10:30 am – 12:00 pm & 2:00 pm – 5:30 pm)

(Tues., 10:30 am – 5:30 pm, with break for lunch)

Summit: **Movement Ready Church Summit**

Vick Green, CEO, Replicate Ministries, **Dr. Robby Gallaty**, Senior Pastor, Long Hollow Church, and **Brad Daugherty**, COO/Lead Navigator, Replicate Ministries

Wednesday, April 29

10:30 am – 12:00 pm

Workshops:

(Wed., 10:30 am – 12:00 pm)

Workshop (Personal Leadership)

Traits of a Generational Leader

Gina Holm, Director, Navigators Life and Leadership Coaching, The Navigators, and **Margaret Fitzwater**, Executive Director, Train-Develop-Care, The Navigators

(Wed., 10:30 am – 12:00 pm)

Workshop (Personal Leadership)

Multiply Personal Devotions into Kingdom Teaching

Karen McNary, Chief People Officer, Bible Study Fellowship, International, and **Brooke Sims**, Chief Ministry Development Officer, Bible Study Fellowship, International

(Wed., 10:30 am – 12:00 pm)

Workshop (Executive Leadership)

The Significant Leader

Vick Green, CEO, Replicate Ministries

(Wed., 10:30 am – 12:00 pm)

Workshop (Executive Leadership)

Leadership Bench Press (LBP)

Dustin Manis, President & CEO, Reaching Souls International

(Wed., 10:30 am – 12:00 pm)

Workshop (Board Governance)

Board Alignment, Culture and Impact

Jennifer Boubel, Co-Founder, Managing Partner, ConneXtion Worldwide, and **Dr. Casey Merrifield**, Co-Founder, Managing Partner, ConneXtion Worldwide

(Wed., 10:30 am – 12:00 pm)

Workshop (Resource Development)

Engaging the Lost Middle Donors

Carly Berna, Vice President, Marketing, Virtuous, and **Rob Bullock**, Executive Vice President – Advancement, Bible League International

(Wed., 10:30 am – 12:00 pm)

Workshop (Resource Development)

Test, Learn, & Grow: Direct Response Case Studies

Mindy Sherfy, Senior Vice President of Partnership Development & Marketing, Douglas Shaw & Associates, and **Patrick Doty**, Senior Consultant, Client Services, Douglas Shaw & Associates

(Wed., 10:30 am – 12:00 pm)

Workshop (Marketing and Communications)

Text-to-Grow: Engage, Expand, Give

Michael Cantrell, Senior Director of Operations, Powered By Text

(Wed., 10:30 am – 12:00 pm)

Workshop (Marketing and Communications)

Build a Marketing Dream Team

Mike Farag, CEO + Chief Strategy Officer, Fervor LLC and **Kristen Atwell**, Director of Client Services, Fervor LLC

(Wed., 10:30 am – 12:00 pm)

Workshop (Internet and Technology)

AI for Ministry Leaders

Ryan Beck, CTO, PRAY.COM

(Wed., 10:30 am – 12:00 pm)

Workshop (People Management and Care)

Multiply Resilience Amid Always-On Change

Dr. Julie Armstrong, Founder and Principal Consultant, 3H Leadership Consulting, LLC

(Wed., 10:30 am – 12:00 pm)

Workshop (People Management and Care)

Preventing Burnout and Retaining Staff through Soul Care

Kat Landa, Senior Vice President, Talent Solutions, DickersonBakker

(Wed., 10:30 am – 12:00 pm)

Workshop (Financial Management)

Fraud Prevention Best Practices Study

Nathan Salsbery, Partner and Executive Vice President, CapinCrouse

(Wed., 10:30 am – 12:00 pm)

Workshop (Legal and Risk Management)

Creating a Culture of Safety

Jon Barron, Area Vice President, Gallagher

Fast Track Talks: (Session 1)

(Wed., 10:30 am – 12:00 pm)

Fast Track Talks: (Relationship Track)

1. **Donna Lucas**, Chief Marketing and Development Officer, Joni and Friends

MC: **Let's Be Disruptive!**

2. **Tirrell Howell**, Vice President of Information Technology, Columbia International University

IT/MC: **From AI to Action!**

3. **Nathan Jones**, CEO, Youth for Christ Foundation

RD: **Embrace a God of Abundance!**

CEO Forum: (5-hour, 10:30 am – 12:00 pm/2:00 pm – 5:30 pm) Plus breakfast/lunch. Pre-registration required.

(Wed., 10:30 am – 5:30 pm, plus breakfast/lunch)

CEO Forum: (Executive Leadership)

Breakthrough Leadership Principles and Practices

Lyle Wells, President of Integrus Leadership, Author of *The 5 Day Leader & Easy to Follow*.

Wednesday, April 29

2:00 pm – 3:30 pm

Workshops:

(Wed., 2:00 pm – 3:30 pm)

Workshop (Personal Leadership)

Backstage Health Multiplies Frontstage Thriving

Dr. Johnny Parker, Staff Minister, First Baptist Church of Glenarden International

(Wed., 2:00 pm – 3:30 pm)

Workshop (Personal Leadership)

Spiritual Attunement for Workplace Flourishing

Tracy Mathews, Executive Director, Attune and **Scott Wennermark**, Founder and CEO, Wennermarketing

(Wed., 2:00 pm – 3:30 pm)

Workshop (Executive Leadership)

Building Culture the NASA Way

Brady Pyle, Founder & President, Out of This World Leadership

(Wed., 2:00 pm – 3:30 pm)

Workshop (Executive Leadership)

Avoiding Ministry Succession Crisis

Bill Tom, CEO, Ministry Transitions, and **Meg Crowley**, Executive Director, Stand To Reason

(Wed., 2:00 pm – 3:30 pm)

Workshop (Board Governance)

Boardroom EQ: Strengthening Governance from Within

Dr. Dee Dee Mayer, Sr. Director Relate Strong, Interim Chaplain, Pepperdine University, Boone Center for the Family, and **Kevin Trotter**, CCNL, Founder and CEO, The Trellis Group.

(Wed., 2:00 pm – 3:30 pm)

Workshop (Resource Development)

Major Donor Game Plan

Patrick McLaughlin, Founder-The Timothy Group, PM

(Wed., 2:00 pm – 3:30 pm)

Workshop (Resource Development)

Cows, Crypto and Other Creative Gifts

Cindi Riemersma, Director of Gift Administration, Barnabas Foundation

(Wed., 2:00 pm – 3:30 pm)

Workshop (Marketing and Communications)

Social Media for Ministry Success

Amy Hurtado, VP, Marketing & Engagement, Joni and Friends, and **Hallie Gilmore**, Director, Digital Experience & Content Strategy, Joni and Friends

(Wed., 2:00 pm – 3:30 pm)

Workshop (Marketing and Communications)

Success Starts with Strategy

Justin Eklund, CEO & Chief Brand Strategist, Grove9

(Wed., 2:00 pm – 3:30 pm)

Workshop (Internet and Technology)

Deplatforming Risks - 10 Year Horizon

Tad Brockway, Chief Technology Officer, Bible Study Fellowship

(Wed., 2:00 pm – 3:30 pm)

Workshop (People Management and Care)

Ministry Transitions Without The Wreckage

Matt Davis, President, Ministry Transitions

(Wed., 2:00 pm – 3:30 pm)

Workshop (People Management and Care)

The 6 Types of Working Genius

Aaron Stroman, Senior Consultant, Stroman & Associates

(Wed., 2:00 pm – 3:30 pm)

Workshop (Financial Management)

Host Your Own DAF Program? Why?

Bryan Taylor, Chief Investment & Executive Officer, Cornerstone Management, and **Winters Richwine**, Chief Operation Officer & Investment Consultant, Cornerstone Management

(Wed., 2:00 pm – 3:30 pm)

Workshop (Legal and Risk Management)

UBIT: Close Calls and Traps

John Wylie, Partner, /TAFT, and Taylor Huse, Associate, /TAFT

Fast Track Talks: (Session 2)

(Wed., 2:00 pm – 3:30 pm)

FAST TRACK TALKS: Leadership Track

1. **Dr. Rob McKenna**, CEO + Founder, WiLD Leaders

EL: **Succeed at Succession by Transferring Trust!**

2. **Kate Williams-Whitley**, President and CEO, Radiant Global Insights

EL/RD: **Measure and Communicate Impact!**

3. **Daphne' Houston**, CCNL, Director of Programs, Christian Community Action

PL: **Are You Rooted and Resilient?**

CEO Forum: (5-hour, 10:30 am – 12:00 pm & 2:00 pm – 5:30 pm) Plus breakfast/lunch. Pre-registration required.

(Wed., 10:30 am – 5:30 pm, plus breakfast/lunch)

CEO Forum: (Executive Leadership)

Breakthrough Leadership Principles and Practices

Lyle Wells, President of Integrus Leadership, Author of *The 5 Day Leader & Easy to Follow*.

Wednesday, April 29

4:00 pm – 5:30 pm

Workshops:

(Wed., 4:00 pm – 5:30 pm)

Workshop (Personal Leadership)

Pray. Lead. Multiply.

Dr. Peggy Banks, Vice President of Global Assistance Programs, International Christian Concern

(Wed., 4:00 pm – 5:30 pm)

Workshop (Personal Leadership)

Image Bearers Multiply

Anita Dawson, Elder, Rhema Christian Center

(Wed., 4:00 pm – 5:30 pm)

Workshop (Executive Leadership)

Future-Present: Megatrends Changing the World

Robert Yi, Chief Operating Officer, Global Leadership Network

(Wed., 4:00 pm – 5:30 pm)

Workshop (Executive Leadership)

Learning to Lead through Others

Lauren Vanaman, CCNL, Executive Director, Aspire Leadership

(Wed., 4:00 pm – 5:30 pm)

Workshop (Board Governance)

Strategic Thinking for Boards

Dr. Jim Galvin, President, Galvin & Associates, Inc.

(Wed., 4:00 pm – 5:30 pm)

Workshop (Resource Development)

Faithful Giving and Donor Retention

Jaclyn Jones, Chief Philanthropic Economist, Masterworks

(Wed., 4:00 pm – 5:30 pm)

Workshop (Resource Development)

Generosity through Transformational Philanthropy

Erwin van Laar, Director Ministry Solutions – Development, The Great Commission Foundation

(Wed., 4:00 pm – 5:30 pm)

Workshop (Resource Development)

The Essentials of Planned Giving

Kurt Knoll, Director of Member Relations, Barnabas Foundation, and **Heather Day**, Director of Marketing, Barnabas Foundation

(Wed., 4:00 pm – 5:30 pm)

Workshop (Marketing and Communications)

SEO in 2026: Optimizing for Google Search and AI

Dave Offord, Digital Campaign Specialist, Infinity Concepts

(Wed., 4:00 pm – 5:30 pm)

Workshop (Internet and Technology)

Digital Giving Strategies That Deliver

Amy Sewell, Douglas Shaw & Associates, and **Danielle Rice**, Senior Director of Solutions, Fundraise Up

(Wed., 4:00 pm – 5:30 pm)

Workshop (People Management and Care)

Multiplying Effectiveness through the Generations

Vonna Laue, CCNL, Executive Director of Global Services/CFO, TEAM

(Wed., 4:00 pm – 5:30 pm)

Workshop (People Management and Care)

Ushering Staff Out the Door

Clayton Jones, HR Business Partner, Samaritan's Purse, and **Michael French**, Staff Engagement Manager, Samaritan's Purse

(Wed., 4:00 pm – 5:30 pm)

Workshop (Financial Management)

Effectively Stewarding God's Resources

Nate Miller, Team Leader - Transformation Center of Excellence, Cru

(Wed., 4:00 pm – 5:30 pm)

Workshop (Legal and Risk Management)

Multiply Resilience in Restricted Regions

Brian Divine, Head of Sales & Partnerships, Pangea, and **Aeron Sullivan**, CEO, Pangea

Fast Track Talks: (Session 3)

(Wed., 4:00 pm – 5:30 pm)

FAST TRACK TALKS: Stewardship Track

1. **Stewart Severino**, Head of Innovation, The Navigators

IT/EL/LRM: **Succeeding when the AI bubble bursts!**

2. **Tom Beck**, Chief People and Culture Officer, Compassion International

PMC: **We want to work here – and to stay!**

3. **Dr. Teresa Moon**, Founding President/CEO, Institute for Cultural Communicators

PMC/EL: **Leading Multigenerational Teams for Mission Impact!**

CEO Forum: (5-hour, 10:30 am – 12:00 pm & 2:00 pm – 5:30 pm) Plus breakfast/lunch. Pre-registration required.

(Wed., 10:30 am – 5:30 pm, plus breakfast/lunch)

CEO Forum: (Executive Leadership)

Breakthrough Leadership Principles and Practices

Lyle Wells, President of Integrus Leadership, Author of The 5 Day Leader & Easy to Follow.

Thursday, April 30

10:30 am – 12:00 pm

Workshops:

(Thurs., 10:30 am – 12:00 pm)

Workshop (Personal Leadership)

Rooted in Christ, Resilient in Calling

Daphne` Houston, CCNL, Director, Programs, Christian Community Action

(Thurs., 10:30 am – 12:00 pm)

Workshop (Personal Leadership)

Difficult Conversations: Move Toward the Funk

Andrea Leigh Capuyan, CCNL, Executive Director and Board Member, the LPC (Laurel Pregnancy Center) and Center for Steward Leader Studies

(Thurs., 10:30 am – 12:00 pm)

Workshop (Executive Leadership)

Stop What's Broken – Start Building What Matters

Jon Hirst, Chief Innovation Officer, Innovation in Mission, and **Stewart Severino**, Head of Innovation, The Navigators

(Thurs., 10:30 am – 12:00 pm)

Workshop (Executive Leadership)

Will Mission Drift Happen After You Leave?

Becca Spradlin, Founder & CEO, On Mission Advisors

(Thurs., 10:30 am – 12:00 pm)

Workshop (Board Governance)

The Board Internship Model

Gary Williams, National Director, CMA (Australia)

(Thurs., 10:30 am – 12:00 pm)

Workshop (Resource Development)

Breaking Through Your Giving Ceiling

Bob Guittard, Founder & CEO, Guittard Growth

(Thurs., 10:30 am – 12:00 pm)

Workshop (Resource Development)

Grant Writing: Research to Results

Tammy Briggs, Grant Writer/Consultant, Visionworks, and **Kent Wallace**, President/Founder, Visionworks

(Thurs., 10:30 am – 12:00 pm)

Workshop (Resource Development)

Multipling Generous Stewards

Ruthie Cristobal, Chief Partnership & Operations Officer, Global Trust Partners

(Thurs., 10:30 am – 12:00 pm)

Workshop (Marketing and Communications)

Marketing Readiness for Ministries

Seth La Tour, Director of Enterprise Growth, Masterworks

(Thurs., 10:30 am – 12:00 pm)

Workshop (Marketing and Communications)

Stories That Stick: Why Narrative Moves People

Shelley Komoszewski, Sr. Director of Development, Sightline formerly Josh McDowell Ministry, and **Brock Anderson**, Vice President of Content, Sightline

(Thurs., 10:30 am – 12:00 pm)

Workshop (People Management and Care)

Multiply Impact through Multigenerational Teams

Dr. Teresa Moon, Founding President/CEO, Institute for Cultural Communicators

(Thurs., 10:30 am – 12:00 pm)

Workshop (People Management and Care)

Strategic Leadership: The Way of the Carpenter

Steven Rubado, President, Lead Like Jesus

(Thurs., 10:30 am – 12:00 pm)

Workshop (Financial Management)

Accounting, Auditing, and Tax Update

Ted R. Batson, Jr., Partner, Tax Counsel, and Tax Practice Leader, CapinCrouse, and **Junice Jones**, Partner, CapinCrouse

(Thurs., 10:30 am – 12:00 pm)

Workshop (Legal and Risk Management)

The Power of Multiply - Alternative Risk Financing

Peter Persuitti, Global Managing Director, Nonprofit & Religious Sectors, Gallagher

AI Summit: (Part 1)

(Thurs., 10:30 am – 12:00 pm)

AI Summit: AI for Ministry Leaders in 2026

Kenny Jahng, Founder & CEO, Big Click Syndicate & AIForMinistryLeaders.com

Thursday, April 30

2:00 pm – 3:30 pm

Workshops:

(Thurs., 2:00 pm – 3:30 pm)

Workshop (Personal Leadership)

The Overflow Effect: Fruitful Leadership

Dr. Linda Cunning, CEO, New Horizons of SWFL

(Thurs., 2:00 pm – 3:30 pm)

Workshop (Personal Leadership)

Built to Last

Dr. Vicki Harris, Chief People Officer, Rhema House Ministries

(Thurs., 2:00 pm – 3:30 pm)

Workshop (Executive Leadership)

Welcoming the Next Generation

Leah Scoles, Chief of Staff, Reaching Souls International, and **Koal Manis**, Director of Field Operations, Reaching Souls International

(Thurs., 2:00 pm – 3:30 pm)

Workshop (Executive Leadership)

A Transfer of Trust

Dr. Mark L Vincent, CCNL, Executive Advisor, Teall Vincent Enterprises, and **Dr. Daniel Hallak**, Chief Commercial Officer, WiLD Leaders

(Thurs., 2:00 pm – 3:30 pm)

Workshop (Board Governance)

9 Questions For Every Board

Matt Davis, President, Ministry Transitions, and **Dr. Dee Dee Mayer**, Senior Director, Pepperdine Boone Center for the Family

(Thurs., 2:00 pm – 3:30 pm)

Workshop (Resource Development)

Legacy: In Fundraising and In Life

Kent Stroman, President, Stroman & Associates, and **Aaron Stroman**, Senior Consultant, Stroman & Associates

(Thurs., 2:00 pm – 3:30 pm)

Workshop (Resource Development)

Happily Generous: The Secret Cure to Everything

Mike Kocolowski, Chief Stewardship Officer, Christian Financial Resources

(Thurs., 2:00 pm – 3:30 pm)

Workshop (Resource Development)

Beyond the Pyramid: Rethinking Major Gifts in 2026

Dr. Candace Gregory, President/CEO, Open Door Mission, and **Roy Jones**, Fit Fundraising

(Thurs., 2:00 pm – 3:30 pm)

Workshop (Marketing and Communications)

Crisis Communications for Christian Leaders

Anna Hutsell, Communications Strategist, Guardian, a strategic communications agency

(Thurs., 2:00 pm – 3:30 pm)

Workshop (People Management and Care)

Nonprofit Compensation Considerations

Kelsey Helmick, Executive Compensation Program Consultant, CapinCrouse

(Thurs., 2:00 pm – 3:30 pm)

Workshop (People Management and Care)

Psychological Safety for Trust and Courage

Aimee Hodges, Consultant and Coach, Best Christian Workplaces

(Thurs., 2:00 pm – 3:30 pm)

Workshop (Financial Management)

The Strategic CFO: Build to Multiply

Jeff Roberts, Signing Director, CliftonLarsonAllen, and **John Hughes**, Principal,
CliftonLarsonAllen

(Thurs., 2:00 pm – 3:30 pm)

Workshop (Legal and Risk Management)

Legal & Tax Forum

Chip Watkins, Attorney, Webster, Chamberlain & Bean, LLP, and **David Powers**, Partner,
Powers Compliance, PLLC

AI Summit: (Part 2)

(Thurs., 2:00 pm – 3:30 pm)

AI Summit: AI for Ministry Leaders in 2026

Kenny Jahng, Founder & CEO, Big Click Syndicate & AIforMinistryLeaders.com

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